Public Performance Disclosure

Niagara University | Holzschuh College of Business Administration

Updated November 4, 2026

Enrollment Retention and Graduation

Entering year	Undergraduate headcount	Graduate headcount	Incoming first year	Retained to year 2	Retained to year 3	4 year graduation	5 year graduation	6 year graduation
2013	583	241	115	80%	71%	64%	69%	69%
2014	610	197	106	91%	81%	71%	78%	78%
2015	649	250	129	79%	70%	58%	65%	66%
2016	647	239	116	82%	68%	57%	62%	65%
2017	630	252	109	88%	81%	72%	75%	75%
2018	539	282	79	85%	78%	63%	68%	70%
2019	477	253	97	87%	75%	57%	62%	65%
2020	416	187	81	83%	72%	59%	65%	-
2021	405	197	77	79%	71%	61%	-	-
2022	432	195	94	83%	73%	-	-	-
2023	436	195	89	79%	66%	-	-	-
2024	421	188	73	75%	-	-	-	-
2025	402	222	87	-	-	-	-	-

Retention and graduation track full-time incoming HCBA students who remain at or graduate from Niagara University, including those who change colleges. These rates measure outcomes at NU. Headcounts are unduplicated students with a declared HCBA major; incoming first-year counts use full-time students and their primary major. A dash indicates no value reported in the source.

Student Support and Guidance

Metric	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Full-time faculty	26	25	25	28	27	27	27	29	30	31	29	29	30
Students per full-time faculty member	31.8	32.4	36.0	31.6	32.7	30.4	27.0	20.8	20.1	20.2	21.8	21.0	20.8
Average class size	25.8	27.0	25.0	24.5	23.7	22.4	21.6	17.8	17.6	18.1	18.4	19.0	18.2

Advising ratio is the reported student-to-full-time-faculty ratio.

Degrees and Historical Career Outcomes

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Degrees Conferred

Degree	2018	2019	2020	2021	2022	2023	2024	2025	2026
Associate's	1	0	0	0	0	2	2	1	0
Bachelor's	167	182	136	117	105	106	103	112	114
Master's	134	163	165	118	82	83	102	121	119
Total degrees	302	345	301	235	187	191	207	234	233

For 2022-2026, each year covers July 1 through June 30 ending in the year shown and reflects students reported in IPEDS Completions

Historical Employment or Graduate School Percentages

Graduation years 2013 through 2021

Program	2013	2014	2015	2016	2017	2018	2019	2020	2021
Accounting	-	-	86.7%	73%	69.7%	70.8%	55%	78%	87%
Finance	-	-	57.1%	70%	92.3%	64.2%	99%	79%	83%
Management	-	-	97.6%	80.4%	78.7%	69.6%	74%	73%	75%
Marketing	-	-	81.5%	69.2%	79.3%	65.6%	74%	69%	74%
MBA and MS Finance	95%	100%	91%	90%	91%	80%	93%	84%	96%

Recent Career Outcomes

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Undergraduate Employment or Graduate School

Placement is the share of respondents who were employed, in graduate school, or both. Counts show placed respondents divided by all respondents; nonrespondents are excluded from placement rates.

Program group	2022 placement	2022 placed / respondents	2023 placement	2023 placed / respondents	2023 respondents / graduates
Accounting	100.0%	16 / 16	100.0%	16 / 16	16 / 18
Economics and Finance	100.0%	14 / 14	100.0%	14 / 14	14 / 14
Management	96.8%	30 / 31	94.9%	37 / 39	39 / 48
Marketing	100.0%	22 / 22	100.0%	23 / 23	23 / 25
All undergraduate business	98.8%	82 / 83	97.8%	90 / 92	92 / 105

2022 follow-up continued through December 2023. The report gives an 86% undergraduate business response rate (83 of 97 contactable graduates; 104 total graduates). Its overall placement is rounded to 99%; 98.8% above is calculated from the program status counts.

2023: the undergraduate response rate is 87.6% (92/105), rounded to 88% in the email.

Graduate Business Outcomes

Class	Program group	Reported positive outcome rate	Positive outcomes / respondents	Response rate respondents / graduates
2023	MBA and MS Finance	98.1%	53 / 54	65.1% 54 / 83

The 2023 graduate outcome is defined as employed and/or seeking further education. The response rate is rounded to 65% in the email. This wording differs from the undergraduate definition of being employed and/or enrolled in graduate school.

For 2022 graduate business, the college summary reports 89% employed only, 9% having completed graduate school, and 2% neither employed nor in graduate school; the reported response rate is 74% (59/80).