



Niagara University's Sport Management Association presents the...

Annual Sports Summit

Please join us for this LIVE & Virtual event

February 23-25, 2022

Wednesday

23

Youth Sports in the 21st Century

3:00pm

Join presenters *Daycia Clark* (Project Play WNY), *Ray DeWire* (College Coaches Skills Camps, LLC), and *Ryan Virtue* (Positive Coaches Alliance) and learn how American youth sports has mushroomed into a 20 billion dollar industry. What are the effects of this growth? Is it sustainable?



Scan to register or go to
https://bit.ly/NU_SportsSummit



COLLEGE OF HOSPITALITY, SPORT, AND TOURISM MANAGEMENT

Thursday

24

The Changing Landscape of Sports Media

12:00pm

Hear from sports journalists, correspondents and editors on how media coverage of sport has changed and where they see it headed in the future. Presenters: *Matt Moscona* (104.5 ESPN Baton Rouge), *Rachel Lenzi* (The Buffalo News), and *Erik Brady* (USA Today)



1:30pm | Hot Topics in Facility Management

Building boom or building bust? Join presenters *Chris Wyche* (U.S. WW I Museum), *Sue Storey* (Volleyball England), and *Brian Phillips* (Buffalo Bisons Baseball) and learn how facilities management keeps pace with the never ending demand for the latest features in performance and entertainment.



5:30pm | Sport Management Association

Movie Night and Dinner | Glynn Hall, Room 405

Time for some long-awaited socializing. Connect with fellow students over food and a movie.

Friday

25

Sports and Social Change

11:15am

Sport can be so much more than entertainment or recreation. Listen to three women whose work emphasizes the lifetime value of sport and the change it can bring about in our communities. Presenters: *Dr. Sarah Hillyer* (University of Tennessee), *Megan Casey* (NU Athletics), and *Alicia Contreras* (Project Play WNY)



12:15pm | Opportunities of Sports Tourism

Pandemic shutdown? Not for sports tourism. Hear from seasoned professionals *Al Kidd* (Sports & Events Tourism Association), *Russ Yurk* (129 Sports), and *Ally Pawarski* (Pegula Sports & Entertainment) about this side of the sport industry and how it proved resilient to the pandemic.

