

**Fernando Naranjo**  
Assistant Professor of Management at Niagara University

## Education

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- PhD, Business Administration (Concentration: Operations Management), Ivey Business School, Western University, London, Canada, 2021.  
Dissertation Topic: "Lean Supply Management in the Canadian Agri-food Sector"  
Methods: Quantitative and Qualitative Research  
Committee Chairs: Profs. Larry Menor, P. Fraser Johnson (Supervisors)
- MSc, Industrial Engineering, Georgia Institute of Technology, Atlanta, GA, USA, 2003.
- MBA, International Business, Georgia Institute of Technology, Atlanta, GA, USA, 2003.
- BSc, *summa cum laude*, Mechanical Engineering (Certificate in Math-Physics), National Polytechnic School, Ecuador, 1999.

## Research / Publications / Presentations

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### RESEARCH INTERESTS

- Lean Management
- Operations Management
- Supply Chain Management

### PUBLICATIONS AND SUBMISSIONS

- Naranjo, Menor, Johnson, "Lean supply chain management: a contextual contingent reconceptualization and Delphi method study", published in *International Journal of Production Mgmt.* (Spring 2023).
- Klein, Naranjo, Douglas, Schwantz, Garcia, "Assessing internal organizational pathways to reduce knowledge waste: A Lean Thinking perspective", published in *Business Process Management Journal* (Summer 2023).
- Herrera, Naranjo, Ortiz, Naranjo, "Job profile and job satisfaction of the rural parish governments of Tungurahua, Ecuador, published in *Venezuelan Journal of Management* (Fall 2023).
- Barrett, Naranjo, Menor, "Lean Healthcare: Preparation and Implementation Capabilities", to be submitted to *Journal of Operations Management* (Spring 2024).
- Naranjo, Moyano, Maqueira, "A Systematic Literature Review on Lean Management: Iberoamerican Research", to be presented at the EUROMA Conference and submitted to *International Journal of Lean Six Sigma* (Summer 2024).

### REFEREED CONFERENCE PROCEEDINGS

- Saltos, Penaherrera, Herrera, Naranjo, Araque, "Digital Media Ecosystem: A Core Component Analysis According to Expert Judgment", in *Proceedings of the International Conference on Advances in Emerging Trends and Technologies - ICAETT*. November 2021.
- Naranjo, Menor, Johnson, "Conceptualization and theorization of lean supply management", in *Proceedings of IPSERA Annual Conference*, March 2021.
- Naranjo, Menor, Johnson, "Towards a revised conceptualization and theorization of lean supply management", in *Proceedings of AOM Annual Conference*, August 2020.
- Gavronski, Klassen, Johnson, Naranjo, "Management temporal orientation: Linking operational investment to Corporate Social Responsibility", Best paper finalist, AOM Conference, Chicago, USA, August 2018.
- Naranjo, "The Future of the South American Textile Industry", Annual Meeting: International Cotton Advisory Committee ICAC's 65th Plenary Meeting, Goiania, Brazil, September 2006.

## CONFERENCE PRESENTATIONS

- Barrett, Naranjo, Menor, "Lean Healthcare: Preparation and Implementation Capabilities", DSI Conference, Atlanta, GA, November 2023.
- Naranjo, Menor, Johnson, "Lean supply chain management (LSCM) in the Canadian agri-food sector: A multiple case study", POMS Conference, Orlando, FL, May 2023.
- Barrett, Naranjo, Menor, "Lean Healthcare: Preparation and Implementation Capabilities", POMS Conference, Orlando, FL, May 2023.
- Naranjo, "Lean supply chain management in the agri-food sector", Second Universal Conference of Science and Technology UTA, Ecuador, March 2023.
- Barrett, Naranjo, Menor, "Lean Healthcare: Post-Pandemic Preparation Capabilities and Ethics", IVBEC Virtual Conference, October 2022.
- Barrett, Naranjo, Menor, "Preparation for Lean Healthcare Implementation: A Multiple Case Study", POMS Virtual Conference, May 2022.
- Naranjo, Menor, Johnson, "A contextual contingent view of Lean Supply Management illustrated with multiple case studies", DSI Virtual Conference, November 2021.
- Naranjo, Menor, Johnson, "An Empirical Examination of a Contextual Contingent Framework of Lean Supply Management", POMS Virtual Conference, May 2021.
- Naranjo, Menor, Johnson, "Examining lean supply management alignment associations, alignment influences and performance", DSI Virtual Conference, November 2020.
- Naranjo, Menor, Johnson, "Lean Supply Management: A different conceptualization with a Delphi study in the Canadian Agri-food sector", DSI Conference, New Orleans, USA, November 2019.
- Naranjo, Menor, Johnson, "Lean Supply Management: Advancing a CTPs-based Capabilities-Conceptualization and Theorization", POMS Conference, Washington, USA, May 2019.
- Naranjo, Menor, Johnson, "LSM: Examining the Intersection of Lean Functioning Objectives with Procurement and Distribution Challenges", DSI Conference, Chicago, USA, November 2018.
- Naranjo, Menor, Johnson, "Lean Supply Management: Linking Lean Objectives and Practices with Supply Management Responsibilities", DSI Conference, Washington, USA, November 2017.

## INVITED TALKS

- Naranjo, "Managing Capacity in a volatile world: Case Studies in the textile industry", Asian Institute of Management, Philippines, April 2023.
- Naranjo, "Operations Strategy: Capacity response in the textile sector", Ivey Business School at Western University, Canada, November 2023.
- Naranjo, Manno, Berti, "Panel: Reimagining Global Change-Supply Chain Issues and New Best Practices", Annual Northeast Business Deans Association (NEBDA) Conference, Niagara University, Lewiston, USA, October 2022.
- Naranjo, "Business trends in the Ecuadorian automotive sector", Annual Inauguration Ceremony School of Management Sciences, Ambato Technical University, Ambato, Ecuador, April 2015.
- Naranjo, "Best business practices in the manufacturing sector", First Symposium of Managerial Experiences, School of Business Administration, Catholic University of Ecuador, Ambato, Ecuador, June 2009.
- Naranjo, "Practical statistical applications in manufacturing firms", Annual Meeting: Statistics applied into the corporate world, Catholic University of Ecuador, Ambato, Ecuador, January 2007.

## TECHNICAL REPORTS

- Naranjo, "Six Sigma Project: Improving the process of dyeing on blue canvas of a Dyeing section", TEIMSA, March 2009.

## RESEARCH EXPERIENCE

Prof. Andreas Schotter, Klaus, Meyer and Geoffrey Wood

**Graduate Research Assistant**, November 2019 to August 2020

- Articles searching, database creation, coding and analysis for manuscript "*Evolving Institutional Logics in International HRM: A Review and Research Agenda*".

Prof. Nicole Haggerty

**Graduate Research Assistant**, November 2019 to August 2020

- Data digitalization and quantitative analysis for study “*Ubuntu Project: The Use of the Case Study Method in African universities*”.

## **Selected Awards and Honors**

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- Niagara University, Summer Research Award (2023) \$5,200.
- Holzschuch CoBA at Niagara University, Annual Research Excellence Award (2022-2023) \$250.
- Annual MITACS Research Program, Ivey Business School, Western University (2020) \$6,000.
- Collins Grant, Ivey Business School, Western University (2018-2020) \$4,000.
- Brock Scholarship, Ivey Business School, Western University (2016-2020) \$15,000.
- Ontario Graduate Scholarship, Province of Ontario, Canada (2016-2020) \$45,000.
- C.B. (Bud) Johnston Graduate Scholarship, Ivey Business School, Western University (2016-20) \$30,000.
- Fulbright Scholarship, US Secretary of State, USA (2001-2003) \$30,000.
- Science & Technology Foundation Scholarship, Ecuadorian Government (2001-2003) \$15,000.
- Operations Management Society President, Georgia Institute of Technology, USA (2003).

## **Teaching experience**

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### **COURSES TAUGHT**

- Assistant Professor, College of Business Administration, Niagara University, Lewiston, New York, USA, Fall 2022, Present.

**[Courses: International Management/ Food Supply Chain/ Production and Operations Management/ Strategic Supply Chain Mgmt. – Full Time].**

- Assistant Professor, College of Business Administration, Niagara University, Vaughan, Ontario, Canada, Fall 2021, Spring 2022.

**[Courses: Production and Operations Management / Strategic Supply Chain Management – Full Time].**

- Lecturer, Department of Management (BMOS), Huron College at Western University, London, Ontario, Canada, Winter 2021.

**[Course: Operations Management – Part Time].**

- Lecturer, Department of Management (BMOS), King’s College at Western University, London, Ontario, Canada, Winter 2019, Winter 2020.

**[Course: Global Supply Chain Management – Part Time] STUDENT EVALUATION MEDIAN: 7.0/7.0**

- Lecturer, Department of Management Sciences, Graduate School, Ambato Technical University, Ecuador, 2015-2016.

**[Courses: Supply Chain Management, Strategic International Management – Full Time].**

- Lecturer, Department of Management Sciences, Undergraduate School, Ambato Technical University, Ecuador, 2015-2016.

**[Courses: Operations Management, Organizational Behavior, International Business – Full Time].**

- Lecturer, Industrial Design School, Catholic University, Ecuador, 2004-2006, 1999-2000.

**[Courses: Industrial Management, Industrial Processes, Textile Manufacturing – Part Time].**

- Lecturer, Food Engineering School, Ambato Technical University, Ecuador, 2000-2001.

**[Courses: Advanced Math and Calculus, Project Management and Plant Design – Part Time].**

### **TEACHING / SPECIAL TRAINING**

- GTA Ivey MBA Program (multiple courses), London, Ontario, Canada, Summer 2020.

- Quantitative and Qualitative Methods for Research (several workshops), Consortium for the Advancement of Research Methods and Analysis (CARMA), Virtual, June 2021 & June 2020 / Detroit, USA, June 2017.
- Case Teaching and Case Writing, Ivey Business School, London, Ontario, June 2019.
- Advanced Teaching Program / Communication and Teaching in the Canadian Classroom, Teaching Support Centre, Western University, London, Canada, September-November 2018 / May 2017.
- Lean and Six Sigma (Green Belt), Qualiplus Consulting, Quito, Ecuador, 2008.

## **Professional / Service Experience**

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### **PROFESSIONAL EXPERIENCE**

- Assistant Professor, College of Business Administration, Niagara University, Canada-USA, 2021-Present.
- General Manager, UTA EP, Ambato Technical University-Public Enterprise, Ecuador, 2015-2016.
- General Manager (CEO), ASSA General Motors Dealer, Ecuador, 2010-2015.
- Director of Operations-Supply Chain Manager, TEIMSA, Textile Manufacturer, Ecuador, 1999-2009.
- Supply Chain Intern, Sara Lee Intimate Apparel, USA, 2003.

### **SERVICE EXPERIENCE**

- Director, Center for Supply Chain Excellence, Niagara University, USA, 2024-Present
- Chair, Mission Research and Development (MRD) Committee, College of Business Administration, Niagara University, Canada-USA, 2023-Present
- Ad-hoc Reviewer, Journal of Purchasing and Supply Management / Business Process Management Journal, 2020, Present.
- Active member, Curriculum Committee / Quality Assurance and Accreditation Committee - QAAC, College of Business Administration, Niagara University, Canada-USA, 2021-2023.
- President, PhD Association, Ivey Business School, Western University, 2020-2021
- Vice-President Internal Affairs, PhD Association, Ivey Business School, Western University, 2017-2018
- Board of Directors: GM Ecuador, Ecu-American Chamber of Commerce, National Textile Association.
- Languages: Spanish, English, Italian, French.

## **References**

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### **James Kling, PhD**

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### **Larry Menor, PhD**

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Ivey Business School at Western University  
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### **Christopher P. Wright, PhD**

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Chair of Management Department  
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