

## **I. EDUCATION**

Ph.D. (1996) Temple University, Philadelphia, PA; International Business Administration  
M.Rel.Ed. (2003) Loyola University, New Orleans, LA; Religious Education  
M.B.A. (1989) Villanova University, Villanova, PA; Marketing/International Business  
M.Eng. (1984) Virginia Tech, Blacksburg, VA; Chemical Engineering  
B.S. (1983) Virginia Tech, Blacksburg, VA; Chemical Engineering  
Registered Professional Engineer, State of Delaware, #7707.

## **II. ACADEMIC EXPERIENCE**

*Dean*, College of Business Administration, Niagara University, NY (4/2012-5/2016);  
*Director*, Student Global Experience, College of Business Administration (1/2022, ongoing);  
*Professor of Marketing & International Business*, Niagara University (4/2012, ongoing).

*Dean*, H-E-B School of Business, Univ. of the Incarnate Word, San Antonio, TX (6/2007-4/2012);  
*Academic Dean*, China Incarnate Word, Guangzhou, China & Centro Universitario Incarnate  
Word, Mexico City (6/2007-4/2012);  
*Professor of Marketing*, University of the Incarnate Word (6/2007-4/2012; tenured 2/2009).

*Dean*, School of Business Administration, Tiffin University, Tiffin, OH (8/2005-6/2007);  
*Managing Director and Professor*, TU at University of Bucharest, Romania (9/2001-6/2007);  
*Dean*, Graduate and Online Education, (6/2001-8/2005);  
*Chair*, Marketing, Hospitality Management, and International Studies (9/1998-8/2001);  
*Professor/Assoc. Prof./Asst. Prof. of Marketing*, Tiffin University (1/1998-6/2007).

### **International Development Projects**

*Volunteer*, USAID Farmer to Farmer Program, Guyana (10/2022, 4/2023).  
*Volunteer*, Daughters of Charity of St. Vincent de Paul, Province of Ethiopia (3/2019-4/2019).

### **Selected Academic Awards**

*Hunan Province Foreign Expert Award*, Xiangtan, Hunan, China (6/2017 & 12/2017).  
*Invited Keynote Speaker*, Hunan University of Science and Technology, China (5/2017); Jiangnan  
University, China (11/2012); Central South University, China (11/2011); Ministry for Health,  
Welfare, and Family Affairs, Korea (4/2009).  
*Fulbright Senior Specialist*, Institute of Finance & Economics, Ulaanbaatar, Mongolia (5/2006-  
6/2006); Kazakh-Russian International University, Aktobe, Kazakhstan, (11/2005).  
*Co-Leader, Ph.D. Seminars*, KATAJA, Finnish doctoral studies program (9/2004, 6/2002).

*Guest Lecturer*, Jiangnan University, China (9/2013); Central South University, China (11/2011);  
Jyväskylä University & Laurea University of Applied Sciences, Finland (10/2010, 4/2008,  
9/2004, 10/2003, 11/2002, 3/2000); Qingdao University, China (3/2001).

### **Selected Teaching/Service Awards**

*Vincentian Mission Award*, Niagara University, service to Daughters of Charity-Ethiopia (9/2019).  
*Kappa Kappa Psi* (2/2006); membership in national honors fraternity of university student bands.  
*Annual Outstanding Faculty Travel Grant*, Tiffin University (7/2000), “Teacher of the Year”.

*Dow Fellowship for Teaching Excellence*, Northwood University (5/1997), “Teacher of the Year”.

### **III. SELECTED ACADEMIC RESEARCH**

Google Scholar h-index = 6; 407 total citations, 86 since 2017 (1/28/2022)

Wang Chang, Zhou Deng, and S.P. Daly (2012), “Research Progress and Enlightenment of Foreign Corporate Social Responsibility,” *East China Economic Management*, 3. In Chinese. (22 citations; Google Scholar, 1/28/2022)

Daly, S.P. and P. Nath (2005), “Reverse Auctions for Relationship Marketers,” *Industrial Marketing Management*, 34, 157-166. (110 citations; Google Scholar, 1/28/2022)

Daly, S.P. and P. Nath (2005), “Reverse Auctions and Buyer-Seller Relationships: A Rejoinder to Emiliani and Stec’s Commentary,” *Industrial Marketing Management*, 34, 173-176. (16 citations; Google Scholar, 1/28/2022)

Daly, S.P. and Cui, L.X. (2003), “E-Logistics in China: Basic Problems, Manageable Concerns, and Intractable Solutions,” *Industrial Marketing Management*, 32 (3), 235-242. (60 citations; Google Scholar, 1/28/2022)

Daly, S.P. (2001), “Student-operated Internet Businesses: True Experiential Learning in Entrepreneurship and Retail Management,” *Journal of Marketing Education*, 23 (3), 204-215. (173 citations; Google Scholar, 1/28/2022)

Daly, S.P. and M.M. Mattila (2000), “Darwin and Ethics: Using Natural Selection to Understand Ethical Business and Organizational Behavior,” *Electronic Journal of Business and Organization Ethics*, 5 (1). (20 citations; Google Scholar, 1/28/2022)

### **IV. PROFESSIONAL EXPERIENCE**

*Marketing Director*, Kayeness Instruments (now Dynsico), Morgantown, PA (8/1987-11/1990).

*Senior Research Engineer*, Pennwalt (now Arkema), King of Prussia, PA (8/1984-8/1987).

### **V. SELECTED SERVICE EFFORTS**

*Board of Directors*, Higher Education, Category Management Association (1/2021, ongoing).

*Co-Chair/Faculty Liaison*, Food Marketing Center of Excellence Board, NU (9/2013, ongoing).

*Member*, AACSB Peer Review Teams (9/2013, ongoing).

*Board of Directors*, Finance Committee, Niagara Falls Memorial Medical Ctr. (3/2012-10/2018).

*Board of Directors*, United San Antonio Federal Credit Union, San Antonio, TX (1/2010-6/2012).

*Board of Directors*, Alamo Heights Chamber of Commerce, San Antonio, TX (9/2010-4/2012).

*Member*, Southern Association (SACS) On-Site Review Committees (2011 & 2012).

*Board of Governors*, Ohio Learning Network (9/2004-6/2007).

*Conference Co-Chair*, Leadership and Management Studies in Sub-Saharan Africa, Zanzibar, Tanzania, June 25-30, 2006 (9/2004-6/2006).