

## Kilho Shin, Ph.D.

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### ACADEMIC EMPLOYMENT

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| 2025 – Present | Associate Professor, Department of Management & Marketing,<br>Holzschuh College of Business, Niagara University, New York,<br>the United States. |
| 2019 – 2025    | Assistant Professor, Department of Management & Marketing,<br>Holzschuh College of Business, Niagara University, New York,<br>the United States. |

### EDUCATION

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| <b>Ph.D.</b>  | <b>The University of Texas at Arlington</b> , Texas, the United States<br>Doctor of Philosophy in Business Administration, May 2019<br>(Concentration in Strategic Management).  |
| <b>M.S.</b>   | <b>The State University of New York at Buffalo</b> , New York, the United States<br>Master of Science in Economics, May 2014<br>(Concentration in Financial Economics).  |
| <b>B.B.A.</b> | <b>Chung-Buk National University</b> , Chungcheongbuk-do, South Korea<br>Bachelor of Business Administration in International Business, February 2012<br>Bachelor of Arts in English Language and Literature, February 2012. |
|               | <b>Exchange Student at Washington State University</b> , Washington, the United States, Spring 2010 - Fall 2010.   |

### PRIMARY INTEREST

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#### Research Interest:

- Time in strategy; managerial temporal dispositions, strategic change, environmental adaptation, and knowledge management.

#### Teaching Interest:

- Strategy; entrepreneurship; management principles

## PEER-REVIEWED PUBLICATION

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Al-Shammari, M., **Shin, K\***, & Byun, K (2024). Managing Product Recalls: The Non-linear Effects of Innovation Capability and Industry Competitiveness on the Likelihood of Product Recalls. *Quality Management Journal*. 31 (3), 185-197.

<https://doi.org/10.1080/10686967.2024.2355884>.

\*Author in charge of correspondence

Pérez-Nordtvedt, L., **Shin, K.**, & Lee, J (2023). Effective Firm Alignment with SIGEL Crises: The Temporal Mindsets of Decision Makers. *Journal of Management Studies*, 60 (6), 1549-1583. <https://doi.org/10.1111/joms.12888>.

(2022 Impact Factor: 10.5, Financial Times Top 50 Journal).

**Shin, K.**, & Pérez-Nordtvedt, L. (2020), Knowledge Acquisition Efficiency, Strategic Renewal Frequency and Firm Performance in High Velocity Environments. *Journal of Knowledge Management*, 24 (9), 2035-2055. <https://doi.org/10.1108/JKM-04-2020-0287>. (2022 Impact Factor: 7.00).

**Shin, K.**, Singh, N. K., & Pérez-Nordtvedt, L (2020). Learning, Dynamic Capabilities and Firm Performance: The Case of Entrepreneurial Firms. *Entrepreneurship Research Journal*, 20200098. <https://doi.org/10.1515/erj-2020-0098>.

## SELECTED WORKS IN PROGRESS

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**Shin, K.**, & Pérez-Nordtvedt, L. Decision Makers' Temporal Orientation: The Effect of Hypertemporal Focus and Temporal Depth on Innovation Speed. Current Stage: *Ready to Submit*. Target: *Journal of Business Venturing*.

Madhurima, B., **Shin, K.**, & Feng, J. Institutional Pressures and National Environmental Performance: The Interaction Effects. Current Stage: *Ready to Submit*. Target: *Business Strategy and Environment*.

Madhurima, B., **Shin, K.**, & Feng, J. The Use of AI in Family Business: A Case Comparison Among the US, Korea, India, and China. Current Stage: *Data Collection*. Target: *Journal of International Business Studies*.

**Shin, K.**, Madhurima, B & Lee, J. The Effect of CEO Temporal Disposition on AI Dynamic Capability: A Contradictory Perspective from Emerging Markets. Current Stage: *Data Collection*. Target: *Journal of Management*.

## CONFERENCE PRESENTATION

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Madhurima, B., **Shin, K.**, & Feng, J. Institutional Pressures and National Environmental Performance: The Interaction Effects. Paper will be Presented at the 2025 *Southern Management Association Annual Meeting*, Greenville, SC.

**Shin, K.**, & Pérez-Nordtvedt, L. The Effect of Strategic Decision Maker's Hypertemporal Focus and Temporal Depth on Innovation Speed. Paper Presented at the 2023 *Academy of Management Annual Meeting*, Boston, MA.

Al-Shammari, M., **Shin, K.**, & Byun, K. Managing a Product Recall Likelihood with Innovation Capability in Different Industry Competitiveness. Paper Presented at the 2022 *Southern Management Association* Annual Meeting, Little Rock, AR.

Pérez-Nordtvedt, L., **Shin, K.**, & Lee, J. New Venture Adaptation to a Major Environmental Crisis: The Role of the Entrepreneur's Temporal Dispositions. Paper Presented at the 2021 *Academy of Management* Annual Meeting (Virtual).

**Shin, K.**, Singh, N. K., & Pérez-Nordtvedt, L. Learning, Dynamic Capabilities and Firm Performance: The Case of Entrepreneurial Firms. Paper Presented at the 2019 *Academy of Management* Annual Meeting, Boston, MA.

**Shin, K.**, & Pérez-Nordtvedt, L. Organizational Regular Rhythm of Change Speed: Antecedents and Consequences. Paper Presented at the 2018 *Academy of Management* Annual Meeting, Chicago, IL.

**Shin, K.** Related, Unrelated Product, and International Diversification Strategy of Korean Group Affiliated Firm: Chaebol's Inside Ownership and Non-Bank Financial Institution. Paper Presented at the 2016 *Southern Management Association* Annual Meeting, Charlotte, NC.

#### RESEARCH AWARD AND GRANT

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BNY CIB Mellon Fellowship 2025 for Research on Impact of AI on family SMEs. Carnegie Mellon University, \$10,000, Fall 2024.

The 2024 Summer Research Grant Award, Niagara University Research Council, Niagara University, \$5,200, May 2024.

The 2022 Summer Research Grant Award, Niagara University Research Council, Niagara University, \$5,200, May 2022.

The 2020 – 2021 Researcher of the Year Award, Holzschuh College of Business, Niagara University, May 2021.

Business Deans Restricted Research Grant Award for Excellence in Research Proposal, College of Business, the University of Texas at Arlington, \$5,310, June 2020.

Dissertation Fellowship for Excellence in Doctoral Dissertation, the Office of Graduate Studies, the University of Texas at Arlington, \$7,000, April 2019.

College of Business Dissertation Research Award for Excellence in Doctoral Dissertation, College of Business, the University of Texas at Arlington, \$1,500, October 2018.

Joseph Rosenstein Award for the Best Student Paper Accepted for Presentation at the 2018 *Academy of Management* Annual Meeting, Department of Management, the University of Texas at Arlington, \$600, May 2018.

John Dean Stanley Award for the Best Student Studying Strategic Management, Department of

Management, the University of Texas at Arlington, \$300, May 2017.

## ACADEMIC INVOLVEMENT

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**Full-time Professor**, Department of Management & Marketing, Niagara University, New York, USA, Fall 2019 – Present.

- Courses Taught: MBA capstone; undergraduate capstone; management principles; entrepreneurship.

MGT 318: Entrepreneurship (In-person), Fall 2024,

MGT 460: Business Strategy & Policy (In-person), Spring 2023, 2024, Fall 2024.

MGT 691: Business Research, Strategy & Planning (both Online and In-person), Fall 2019 – Spring 2024.

MGT 160: Management Principles (In-person), Fall 2019, 2020, 2021, 2022, 2023.

**Lecturer**, Department of Management, the University of Texas at Arlington, Texas, USA, Fall 2016 – Fall 2018.

- Courses Taught: strategy; management principles.

MANA 3319: Management Process Theory, Fall 2016 - Fall 2018.

MANA 4322: Organizational Strategy, Fall 2016.

**Graduate Teaching Assistant**, Department of Management, the University of Texas at Arlington, Texas, USA, Fall 2014 – Spring 2018.

- BSAD 6311 Advanced Research Methods and Experimental Design, Instructor: Dr. Wendy J. Casper, Fall 2018.
- MANA 4322 Organizational Strategy, Instructor: Dr. Liliana Pérez-Nordtvedt, Fall 2014 – Spring 2018.
- MANA 3319 Management Process Theory, MANA 5312 Management, Instructor: Dr. David A. Gray, Fall 2015 – Spring 2016.
- MANA 4322 Organizational Strategy, MANA 5336 Strategic Management, Instructor: Dr. Jeffrey Mcgee, Fall 2014 – Spring 2015.

## ACADEMIC MEMBERSHIP

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Beta Gamma Sigma International Business Honor Society, 2019 – Present.

Academy of Management, AOM Strategic Management Division, 2017 – Present.

Southern Management Association, 2014 – 2020, 2022.

## ACADEMIC SERVICE

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Ad-hoc Reviewer, *Long Range Planning*, Spring 2023.

Guest Speaker, "The Importance of Strategic Leadership in a Modern Organization," East China University of Political Science and Law, China (Virtual), Fall 2022.

Ad-hoc Reviewer, *Journal of Knowledge Management*, Spring 2022.

Ad-hoc Reviewer, *Tourism and Hospitality Management*, Spring 2022.

Guest Speaker, "Artificial Intelligence Technologies of 2021: The Case of Palantir,"  
Kyungnam University, South Korea, Fall 2021.

Ad-hoc Reviewer, *Academy of Management Annual Meeting*, 2017 – Present.

Ad-hoc Reviewer, *Southern Management Association Annual Meeting*, 2018 – 2020, 2022.

### **UNIVERSITY, COLLEGE, & DEPARTMENT SERVICE**

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University Service, Academic Senate, elected. Niagara University, Fall 2024 – Present.

University Service, Graduation Ceremony Commencement Marshal; Attended Graduate and Undergraduate Graduation Ceremonies to Manage and Organize Students for a Smoother Process. Niagara University, Spring 2021 – 2024.

University Service, Summer Research Award Peer Reviewer; Reviewed the Theoretical Contributions, Insightful Ideas, and Research Validation of the Research Projects for the Annual Summer Research Award. Niagara University, Spring 2023.

University Service, Committee Member of Satisfactory Academic Progress; Review Appeals from Students Dismissed or Placed on Academic Probation and Make Decisions Regarding Their Reinstatement, Niagara University, Fall 2020 – Spring 2023.

College Service, Faculty Co-advisor of Collegiate Entrepreneurs Organization (CEO Club); Providing Mentorship and Support to Student Members in Developing Entrepreneurial skills, Organizing Events, and Fostering a Spirit of Innovation and Collaboration. Holzschuh College of Business, Niagara University, Fall 2024 – Present.

College Service, Co-chair of Curriculum and Program Development Committee; Plan and Implementation for Restructuring the MBA Program to Update Course Content and Format. Holzschuh College of Business, Niagara University, Fall 2023 – Present.

College Service, Open House Faculty Spotlight; Conduct a Demonstration class for Potential Students and Their Families to Spark Their Interest in Joining NU, Holzschuh College of Business, Niagara University, Spring 2024, Fall 2023, Fall 2022, Spring 2022.

College Service, Committee Member of Graduate Programs; Review and Develop Graduate Programs and Concentrations, Holzschuh College of Business, Niagara University, Fall 2021 – Spring 2023.

College Service, Chair & Committee Member of Strategic Planning Task Force; Redirect and Implement the College of Business's Strategic Plan for AACSB Accreditation, Holzschuh College of Business, Niagara University, Fall 2020 – Spring 2022.

College Service, Committee Member of Quality Assurance Accreditation; Review and Provide Information regarding MBA Oral Presentation, MBA Teamwork, and MBA Integrative Business View, Holzschuh College of Business, Niagara University, Fall 2019 – Spring 2021.

Department Service, Co-Chair of Hiring Committee; Developed and Conducted Hiring Plans for the Healthcare Management Tenure-Track Position at Niagara University Ontario; Successfully Hired an Excellent Candidate, Management Department, Holzschuh College of Business, Niagara University, Fall 2023.

Ph.D. Program Assistant, College of Business, the University of Texas at Arlington, Fall 2018 – Spring 2019.

President of Korean Student Association, the University of Texas at Arlington, Fall 2016 – Spring 2017.

Vice President of Economics Graduate Students Association, the State University of New York at Buffalo, Fall 2013 – Spring 2014.

## **ACADEMIC DEVELOPMENT**

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Technology and Innovation Management Doctoral Consortium Participant, *Academy of Management*, August 2018.

SMA Late-stage Doctoral Consortium Participant, *Southern Management Association*, October 2017.

SMA Early-stage Doctoral Consortium Participant, *Southern Management Association*, October 2015.

Teaching Seminar, College of Business, the University of Texas at Arlington, May 2014.

## **ACADEMIC & PROFESSIONAL HONOR**

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Michael and Amy Bull Endowed Scholarship for Overall Performance as a Doctoral Student, College of Business, the University of Texas at Arlington, \$1,000, August 2018.

Young-ho Kim Scholarship for Overall Performance as a Doctoral Student at the University of Texas at Arlington, Young-ho Kim Scholarship Foundation, \$800 - \$1,000, February 2019, 2017, and 2015.

Study Abroad Scholarship for the Best Undergraduate Student at Chung-Buk National University, Chung-Buk National University Development and Foundation, \$12,000, November 2011.

International Marketing Competition Award (achieved second place out of 240 teams), the Ministry of Knowledge Economy in Korea and Korea International Trade Association, \$3,000, October 2008.