

Curriculum Vitae
Christopher P. Wright

Department Chair and
Associate Professor of Management

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EDUCATION

University of Rochester (Simon), Rochester, NY

Ph.D., Operations Management, 2010

Dissertation: *Modeling and Analysis of Revenue Management in Airline Alliances*

M.S., Management Science Methods, 2006

M.B.A., Operations Management, 2003

Cornell University, Ithaca, NY

B.S., Mechanical Engineering, 1999

ACADEMIC EXPERIENCE

Niagara University, College of Business Administration

Chair, Department of Management, February 2016 – Present

Associate Professor of Management, August 2015 – Present

Assistant Professor of Management, August 2009 – August 2015

Rochester Institute of Technology, E. Philip Saunders College of Business

Visiting Lecturer of Decision Sciences, August 2007 – June 2008

Adjunct Professor of Decision Sciences, June 2006 – June 2007, March 2009 – June 2009

University of Rochester, Simon Graduate School of Business

Lecturer of Operations Management, September 2006 – December 2006

PROFESSIONAL CERTIFICATION

Association Certified Analytics Professional (aCAP) – Institute for Operations Research and the Management Sciences (INFORMS) – July 2017

AWARDS

Teacher of the Year - 2012-13, Niagara University College of Business Administration

Beta Gamma Sigma Honor Society, University of Rochester, Inducted 2003

TEACHING INTERESTS

Analytics, Optimization, Operations Management, Quantitative Methods, Quality Management, Lean Methodologies, Statistical Analysis, Simulation

COURSES TAUGHT

Niagara University:

Decision Modeling & Analytics (MBA) – accelerated, evening, hybrid and online

- Formerly: Advanced Quantitative Methods

Production and Operations Management (MBA) – accelerated format

Analysis of Quantitative Data (MBA) – accelerated format

Business Statistics II (Undergraduate)

Production and Quality Management (Undergraduate)

Rochester Institute of Technology (Saunders):

Statistical Analysis for Decision Making (MBA)

Project Management (MBA)

Operations Management (Undergraduate)

University of Rochester (Simon):

Operations Management (MBA)

ADVISING / SUPERVISION

MBA Thesis Advisor to Thomas Scheible (2011), “Mobile Applications in the Quick Service Restaurant Industry: A Study of Their Implications on Operations and Marketing as well as the Customer Perceptions of Their Use in the Pizza Industry”

Department Honors Defense Committee for Alexander Pease (2019), “Korean Chaebol Reform 1997 to Present”

RESEARCH INTERESTS

Revenue Management, Airline Alliances, Sports Management, Supply Chain Security, Applications of Operations to Emergency Service Agencies.

PUBLICATIONS

Wright, C., Groenevelt, H., Shumsky, R. 2010. “Dynamic Revenue Management in Airline Alliances.” *Transportation Science*. 44(1) 15-37.

Wright, C. 2014. “Decomposing Airline Alliances: A Bid-Price Approach to Revenue Management with Incomplete Information Sharing” *Journal of Revenue & Pricing Management*. 13(3) 164-182.

Wright, C., 2015 “Zu Zitters: A Course-Long Game for Teaching Operations Management.” *INFORMS Transactions on Education*. 15(3) 240-253.

WORKS IN PROGRESS

Boiarintseva, G., McNab, A., Burt, I & Wright, C., “Hiring Practices in Division I Women’s Basketball.” *Collecting Data*.

Kling, J. and Wright, C., “Are you an A student? Read a book, write a paper and let’s talk.” *Collecting Data*.

Wright, C., “The Cost of Resellers with Team Dependent Valuations.” *Working Paper*

Wright, C., “Constant Bid Prices for Network and Alliance Revenue Management.” *Working paper*.

Frascatore, M., Mullen, J. and Wright, C., “Heterogeneous Users and Adoption of Bitcoin: Adoption Rates, Network Effects, and Switching Costs.” *Working paper*.

INVITED PRESENTATIONS (Including Conferences)

INFORMS Annual Meeting, October 2008, Washington, DC, “Alliance Revenue Management under Incomplete Information.”

INFORMS Annual Meeting, November 2007, Seattle, WA, “Dynamic Revenue Management in Airline Alliances.”

Workshop on Information Intensive Services, April 2007, University of Rochester, Rochester, NY, Discussant for “Capacity- And Time-Dependent Bid-Prices in Network Revenue Management,” Topaloglu, H. and Kunnumkal, S.

OTHER PEER-REVIEWED CONFERENCE PRESENTATIONS

INFORMS Revenue Management and Pricing Section Conference, June 2010, Cornell University, Ithaca, NY, “Constant Bid Prices for Network and Alliance Revenue Management.”

INFORMS Revenue Management and Pricing Section Conference, June 2008, Université de Montréal, Montréal, QC, “Alliance Revenue Management under Incomplete Information.”

INFORMS Revenue Management and Pricing Section Conference, June 2006, Columbia Business School, Columbia University, New York, NY, “Dynamic Coordination of Revenue Management in Airline Alliances.”

MSOM Conference, June 2006, College of Management, Georgia Institute of Technology, Atlanta, GA, “Dynamic Revenue Management in Airline Alliances.”

PROFESSIONAL SERVICE

Ad Hoc Referee for *Management & Service Operations Management*, *European Journal of Revenue Management*, *OMEGA - The International Journal of Management Science*

COLLEGE & UNIVERSITY SERVICE

Service to College

CBA Graduate Programs Committee, 2019-22
CBA Curriculum Committee – *member*, 2018-19
CBA Online MBA Committee – *member*, 2016-18
CBA Leadership Committee – *member*, 2011-13, 2016-Present
CBA Quality Assurance & Accreditation Comm. – *Co-Chair*, 2011-16;
member, 2009-11, 2022-Present
CBA Committee on Committees – *member*, 2012-2014
CBA Management Faculty Search Committee – *chair*, 2018-19, 2019-20, 2020-21 (AP),
member, 2012-13, 2014-15, 2017-18, 2020-21 (FF), 2021-22
CBA Technology Advisory Committee – *member*, 2010-11

Service to University

NU Promotion & Tenure Committee – *member*, 2018-22
NU Sabbatical Review Committee – *member*, 2017-18
NU Senate Outcomes Assessment Committee – *Chair*, 2015-16; *Vice Chair*, 2014-15;
member, 2013-14 and 2017-20
NU Joint Committee on Teaching Evaluations – *member*, 2012-15
NU Beta Gamma Sigma Chapter – *Vice President*, 2010-Present

WORK/VOLUNTEER EXPERIENCE

Saulsbury Fire Rescue, Inc. (Engineer-To-Order Fire Apparatus Manufacturer), Preble, NY
Special Applications Engineer, November 1998 - August 2001.

Project Engineering Intern, June 1998 - November 1998

Ithaca Fire Department, Ithaca, NY,
Bunker Firefighter, August 1997 - January 2000.

Xerox Corporation, Webster, NY,
Engineering Technician, June 1996 - Dec 1996.

Brighton Fire Department, Rochester, NY,
Volunteer Firefighter, August 1995 - January 2000.

PROFESSIONAL MEMBERSHIPS

Institute for Operations Research and the Management Sciences (INFORMS)
INFORMS Revenue Management & Pricing Section
INFORMS Transportation Science and Logistics Society
INFORMS Airline Applications Section
Decision Sciences Institute