

ANNA L. MCNAB

Curriculum Vitae

College of Business Administration
Department of Management
Niagara University
PO Box 2201, Bisgrove Hall 254F
Niagara University, NY 14109-2201

Phone: 716-286-8142
Fax: 716-286-8296

Email: amcnab@niagara.edu

EDUCATION

Ph.D.	May, 2009	Washington State University - Pullman, WA Business Administration Emphasis: Management Information Systems
M.B.A	May, 2006	Washington State University - Pullman, WA Emphasis: Business Administration
B.A.	August, 2004	Washington State University - Pullman, WA Emphasis (double major): Management Information Systems Decision Sciences (Operations Management)

ACADEMIC EXPERIENCE

Niagara University - College of Business Administration

Associate Professor of Management – May 2015 – Present (Awarded Promotion and Tenure)

- Undergraduate courses taught: E-Commerce Essentials^{3,2,1}, Information Systems for Business², Social Entrepreneurship for Change¹
- Graduate courses taught: Creative Problem Solving³, Strategic MIS^{1,2,3}

Assistant Professor of Management – August 2009 – May 2015

- Undergraduate courses taught: Operations and Information Management^{1,2,3}, Business Statistics II¹, Introduction to Business¹, E-Commerce Essentials^{1,3}, NU Beginnings¹
- Graduate courses taught: Strategic MIS^{1,2}, People in Organizations¹

Washington State University - College of Business

Instructor – Department of Management Information Systems – January 2007 – December 2008

- Undergraduate courses taught: Managing Information Technology^{1,3}, Data Management³, Telecommunications and Networking in Business³

¹ Class taught as a traditional course

² Class taught as a hybrid course

³ Class taught as an online course

OTHER EXPERIENCE

- **TATRA creative - Live Beautifully - Co-founder** - mixed media art store (2018- Present)
- **OneHope Wine** - Cause Entrepreneur - selling wine to raise money for charity (2021 - present)
- **Rodan & Fields** - Independent Consultant for bestselling North American skincare brand (2018 - Present)
- **GoSnow - Product Manager** for web design for a Silicon Valley startup (2021 - 2022)
- **Platform**, Bratislava, Slovakia - **Product Strategist** for a mobile-app and web design agency (9/2016 - 8/2018)
- **Chloe and Isabel by Anna McNab**, Niagara Falls, NY - Online Jewelry Boutique Owner - <https://www.chloeandisabel.com/boutique/annamcnab> (2/2015 - 2018)
- **Start-up DC**, Arlington, VA - participated in a weekend long start-up conference and worked on a prototype of a product as a result (3/2015)
- **Purple Panda Apps**, Niagara Falls, NY - Co-Founder of an app development company (11/2014 - 2015)

TEACHING INTERESTS

Primary Interests

- Introduction to MIS
- Strategic MIS
- Electronic Commerce
- HCI/UX Design
- Applied BIG DATA (Use in Business Context)

Secondary Interests

- Strategy, Entrepreneurship & Innovation
- Business Statistics/Quantitative Methods/Analysis
- Teamwork/Organizational Behavior
- Introduction to Operations Management

RESEARCH INTERESTS

- Design of interfaces to support information processing and decision-making performance in various business contexts
- Gender and sports
- Organizations, gender and work-life balance
- Social networking and its risks
- Technology acceptance
- New research methodologies in IS research and methodological issues in quantitative analysis
- Effective management of cross-cultural projects
- The role of media in helping eradicate sexual assault
- Effective teaching methods and other educational issues

RESEARCH & PUBLICATIONS

Journal Publications

Inouye, T., McNab, A.L., Agnello, V. (Forthcoming - Accepted September 2021). "Teaching Negotiation Skills: A Cross-Cultural Hiring Role-Play Activity" *Journal of Religion and Business Ethics*.

Boiarintseva, G. Ezzedeen, S.R., **McNab, A.**, Richardson, J & Wilkin, C. (2022). “A Qualitative Investigation of the Work-Nonwork Experiences of Dual-Career Professional Couples Without Children” *Personnel Review*.

Chen, M., **McNab, A.L.**, Zhang, W. (2021). “How to Improve the University Library Intelligent Knowledge Service: A Systems Dynamics Model” *Journal of Information Science*. DOI: 10.1177/01655515211042240.

Hess, T.J., **McNab, A.L.**, Basoglu, K.A. (2014). “Reliability Generalization of Perceived Ease of Use, Perceived Usefulness, and Behavioral Intentions” *MIS Quarterly*. 38(1): 1-28.

Hust, S.J.T., Lei, M., Ren, C., Chang, H., **McNab, A.**, Marett, E.M., & Willoughby, J.F. (2013). “The Effects of Sports Media Exposure on College Students’ Rape Myth Beliefs and Intentions to Intervene in a Sexual Assault.” *Mass Communication & Society*. 16: 762-786.

Hust, S.J.T., Marett, E.G., Lei, M., Chang, H., Ren, C., **McNab, A.L.** & Adams, P. (2013, ePub 2012) “Health Promotion Messages in Entertainment Media: Crime Drama Viewership and Intentions to Intervene in a Sexual Assault Situation” *Journal of Health Communication*. 18(1):105-123.

McNab, A.L., Sarker, S., and Basoglu, K. A. (2012) “Evolution of Trust in Distributed Software Development Teams: A Punctuated Equilibrium Model.” *Electronic Markets - The International Journal on Networked Business*. Special Issue on “Cross-Organizational and Cross-Border IS/IT Collaboration” 22 (1) pp. 21-36.

Marett, K., **McNab, A.L.**, Harris, R. (2011) “Social Networking Websites and Posting Personal Information: An Evaluation of Protection Motivation Theory” *AIS Transactions on Human-Computer Interaction*. (3) 3, pp. 170-188.

McNab, A.L., Hess, T.J., Valacich, J.S. (2011) “Designing Emergency Response Dispatch Systems for Better Dispatcher Performance” *AIS Transactions on Human-Computer Interaction*. 3(1), pp. 26-55.

*** Note: this article received the **2011 Best Paper Award** for *AIS Transactions on Human-Computer Interaction*

Agnello, V., Angus, W., **McNab, A.** and Jain, J. (2010) “If The Customer Is Always Right, Maybe It Is Time To Listen: What Students Desire In Student And Faculty Codes Of Conduct” *BRC Business Educational Journal*. 1 (2)

Hess, T.J., Joshi, K. and **McNab, A.L.**, (2010) “An Alternative Lens for Understanding Technology Acceptance: An Equity Comparison Perspective” *Journal of Organizational Computing and E-Commerce*. 20(2), pp. 123-154.

Li, X., Hess, T., **McNab, A.**, and Yu, Y. (2009) “Culture and Acceptance of Global Web Sites: A Cross-Country Study of the Effects of National Cultural Values on Acceptance of a Personal Web Portal.” *The DATA BASE for Advances in Information Systems*. 40(4), pp. 49-74.

Other Publications

Horak, L. and **McNab, A.** (2018) “Millennials: Why Your Web or App Is Not Selling to Millennials, How to Design for Today’s Largest Online Audience.”

Bhattacharyay, M., **McNab, A.** and Wang, F. (2020). “Why making bold decisions to contain the coronavirus is not overreacting but necessary to save lives and the economy.” available

at: <https://medium.com/@almcnab/why-making-bold-decisions-to-contain-covid-19-is-necessary-to-save-lives-and-the-economy-aacb3eedb8b8>

Selected Work In Progress

Sen, T. And McNab, A. “Predicting Debate Performance from Audio and Facial Expression Analysis.

Status: Data Analysis

Target: TBD

Boiarintseva, G. and McNab, A., Wright C., and Burt, I. “I’ll hire you, as long as you are a well qualified male: Gender preference in hiring decisions.”

Status: Data Collection

Target: TBD

Tutka, P. and McNab, A. “Gender Equity Beyond Title IX: A Comparative Analysis of Male and Female College Athletics Programs”

Status: Data Analysis

Target: TBD

McNab, A.L. “Using Debates to Establish Relationships in Online Learning: When Arguments Help Strengthen Bonds”

Status: Data Collected

Target: TBD Ed Journal

Doctoral Consortium

McNab, A. L. (2008) “Designing Interfaces in Support of Associative Cognitive Processing: An Elaboration Likelihood Perspective” *Doctoral Consortium America’s Conference on Information Systems*, Toronto, Canada, August, 2008.

Peer-Reviewed Conference Proceedings & Presentations

Boiarintseva, G. Ezzedeen, S.R., McNab, A., Richardson, J & Wilkin, C. (2021). “‘To Each Their Own’: Work-Life Balance Defined by Dual-Career Professional Couples Without Children.” To be presented at the *32nd International Congress of Psychology Conference*, Prague, Czech Republic.

McGuire, B. McNab, A., Tutka P., Radell, M. (2021). “First Game Outcome Predicts Season Performance across Multiple Professional Sports” Presented at the *2021 APS Virtual Convention and Poster Showcase*, online May 2021.

Wang, F and McNab, A. (2020). “Vulnerability of Small and Medium Business (SMEs) During the COVID-19 Pandemic.” Presented at the *15th Business Research Consortium of WNY conference*, online, April 2020.

McNab, A.L. (2019) “Does Caring Lead to Learning? Using Care Packages to Increase Retention and Engagement in Online Courses.” presented at the *14th Business Research Consortium of WNY conference*, Niagara Falls, NY.

McNab, A.L. and Tutka, P. (2018). “Use of AR/VR in Sports.” presented at the *Pre-ICIS SIGHCI Workshop. International Conference on Information Systems*, San Francisco, CA, December 2018.

McNab, A.L. (2018) “Will the Adoption of Blockchain Technology Will Make Business Transactions More Ethical?” presented at the *24th Vincentian Business Ethics Conference*. New York City, NY, October 2018.

McNab, A.L. (2018) "Using Pecha-Kucha Presentations to Quickly Cover the Most Important Concepts in Online Learning: When Less is More" presented at the **17th Annual CCTL Conference**. Niagara University, NY, January 2018.

McNab, A. (2017). "Using Debates in Online Courses for Greater Engagement: When Arguing Improves Trust." TREO Talk Paper presented at the Twenty Third Americas Conference on Information Systems, Boston, MA.

Scheible, T. and **McNab, A.** (2017). "Use of Mobile Applications in the Quick Service Industry: Implications on Operations, Marketing and Customer Perceptions", Twenty Third Americas Conference on Information Systems, Boston, MA.

McNab, A.L., Ladd, D.A. "Information Quality: The Importance of Context and Trade-Offs" **Proceedings of the 47th Hawaii International Conference on System Sciences Manuscript 1823**), Waikoloa, HI, January, 2014. [18 citations to date]

McNab, A.L., Routon, W. and Walker, J.K. (2013) "For Love or Money: Altruistic Value Formation in College" In Proceedings of the 2013 Business Research Consortium of Western New York, Volume II, 95-108. Amherst: Cambria Press. (** Note: Authors listed in alphabetical order)

Overbeck, J.T., **McNab, A.L.** (2012) "Developing a Marketing Plan as Part of Undergraduate Principles of Marketing Course" **11th Annual Niagara University International Conference on Teaching & Learning**, Niagara University, NY, January 2012.

Ladd, D.A., **McNab, A.L.**, Valacich, J.S. (2011) "Strategy De-evolution: A Low-velocity Industry Responds to a High-velocity Event" **Proceedings of the Decision Sciences Institute 42nd Annual Meeting**, Boston, MA, November 2011.

Agnello, V., Angus, W., **McNab, A.** and Jain, J. (2010) "What Should be Included in Student and Faculty Codes of Conduct? Insights From University Business Students" **BRC Conference**. Geneseo, NY, April 2010.

McNab, A.L., Hess, T.J. and Valacich, J.S. (2009) "Designing Emergency Response Applications for Better Performance" **Proceedings of the International Conference on Information Systems**, Phoenix, AZ, December 2009.

McNab, A.L., Hess, T.J. and Valacich, J.S. (2009) "Designing Interfaces for Faster Information Processing: Examination of the Effectiveness of Using Multiple Information Cues" **Proceedings of the America's Conference on Information Systems (Paper 699)**, San Francisco, CA, August, 2009. [22 citations to date]

Hust, S.J.T., Marett, E.G., Chang, H., Lei, M., Wang, J., Ren, C., & **McNab, A.L.** (2009) "Positive Benefits: An Exploratory Study of Crime Drama Viewership and Sexual Assault Prevention. **Proceedings of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention**, Boston, MA, August 2009.

Hust, S.J.T., Lei, M., Ren, C., Marett, E.M., **McNab, A.L.**, Chang, H. (2009) "Sports Programming, Gender Roles and Sexual Assault: A Test of the Media Practice Model." **Proceedings of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention**, Boston, MA, August 2009.

McNab, A.L., Hess, T.J. (2007) “Reliability Generalization of Perceived Ease of Use, Perceived Usefulness and Behavioral Intentions,” *Proceedings of the International Conference on Information Systems*, Montreal, Canada, December 2007.

Li, X., Hess, T.J., and McNab, A.L. (2007) “Cultural Issues and Acceptance with Web 2.0: A Study of Personalized Web Services.” *Pre-ICIS Workshop on Information Systems Research in the Era of Web 2.0*, sponsored by the Korean Association for Information Systems (KrAIS).

Hess, T.J., Joshi, K. and McNab, A.L. (2007) “An Empirical Investigation of the Equity Implementation Model: An Alternative Lens for Understanding Technology Adoption,” *Proceedings of the America’s Conference on Information Systems*, Keystone, CO, August, 2007. [2 citations to date]

McNab, A. L., Sarker, S. (2006) “Evolution of Trust in Distributed Software Development Teams: A Punctuated Equilibrium Model,” *Proceedings of the America’s Conference on Information Systems*, Acapulco, Mexico, August, 2006. [2 citations to date]

Invited Presentations

McNab, A. (2021). “Course Design Strategies that Create a Clear and Consistent Structure.” Presented at the *CCTL Virtual Winter Retreat*, Niagara University, January 12, 2021.

McNab, A. (2020). “Creative Assignments to Encourage Engagement.” Presented at the *CCTL Virtual Summer Retreat*, Niagara University, July 15, 2020.

Burns, T., Foote, C., Jeswald, M. McNab A. and Wichhart, S. (2018). “The Integration of Mission in the Academic Program Proposal Process.” Presented at the *Vincentian Mission Institute*. November 2018 [authors listed in alphabetical order]

McNab, A. (2018). “The Opportunity and Responsibility of International Scholarship.” Key Note presentation at the *Fulbright Conference*. Niagara University, NY, October 2018

McNab, A. and Rensel, A. (2018). “Big Data: Bigger Deal Than You Thought?” Presented at the *BN360 Skills for Success Series*. BCBS of WNY, NY, February, 2018

McNab, A. (2016). “Apps, Wearables and Big Data: How Technology is Forever Changing How We Live and Care for Our Lives.” presented at the *International ITAPA Congress 2016* in Bratislava, Slovakia.

McNab, A.L. (2015). “How BIG DATA Changed How We Do Business & Live Our Lives” *Niagara Center for Supply Chain Excellence - Purchasing and Supply Management: Professional Development Short Course*, Niagara University, May 20, 2015.

McNab, A.L. (2015). “Lessons Learned: Getting Published in MISQ” *Ph.D. Research Seminar*, SUNY at Buffalo, May 8, 2015.

McNab, A.L. (2015). “Finding Success in Non-Profit Ventures: Business Model Basics” DePaul Task Force, *ReNU Niagara*, Niagara Falls, January 30, 2015

McNab, A.L. (2015). “How Big Data Already Changed Everything” *Niagara Center for Supply Chain Excellence - Purchasing and Supply Management: Professional Development Short Course*, Niagara University, January 14, 2015.

McNab, A.L. (2014). “Big Data: What Does it mean for you and your family” *Calamar*, Wheatfield, NY, November 13, 2014.

McNab, A.L. (2014). “Business Model Canvas 101” *Niagara University: EntrepreNU - A Competition That Makes a Difference*, Niagara University, November 5, 2014

McNab, A.L. (2014). “Why Big Data Is Important To Your Company’s Future” *Niagara University: Family Business Center*, Williamsville, NY, October 7, 2014.

McNab, A.L. (2014). “Why Big Data Matters” *Niagara Center for Supply Chain Excellence - Purchasing and Supply Management: Professional Development Short Course*, Niagara University, May 14, 2014.

McNab, A.L. (2013). “Why Big Data Matters” *Niagara Center for Supply Chain Excellence - Purchasing and Supply Management: Professional Development Short Course*, Niagara University, May 15, 2013.

Media Mentions

Boiarintseva, G. & **McNab, A.L.** (2020) “Can companies help working parents without alienating everyone else?” Available: <https://qz.com/work/1946450/how-to-help-working-parents-and-not-pit-them-against-co-workers>

McNab, A.L. (2016). “K veci.” Radio guest of a show on point. Recording available: <https://slovensko.rtvs.sk/rubriky/k-veci/120378/k-veci-cesmad-slovakia-nesuhlasi-s-navrhom-zakona-o-osempercentnom-odvode-z-nezivotneho-poistenia>

McNab, A.L. (2016). “Vývíjame Tinder pre lyžiarov (We are developing Tinder for skiers).” Published in HN Slovensko on November 21, 2016. Available at: <https://slovensko.hnonline.sk/863476-vyvijame-tinder-pre-lyziarov>

McNab, A.L. (2016) “E-Commerce Course Provides Transformative Student Experience.” <https://news.niagara.edu/news/show/e-commerce-course-provides-transformative-student-experience>

McNab, A.L. (2013) Vincentian Mission Inspires Business Students to Service. Available at: <https://news.niagara.edu/vincentian-mission-inspires-business-students-to-service>

TEACHING EXPERIENCE

Teaching Experience – Niagara University – Graduate Level

- **MGT 651 Strategic Information Systems**

Course Description and Content: This course introduces students to the dynamics of information technology (IT) applications and the challenges associated with integrating such applications into the modern business enterprise. Students learn about the integration of information systems (IS) into organizations for the benefit of employees, customers, managers, and executives. Particular emphasis is placed on stressing the strategic importance of IT for organizations’ operations;

however students are also presented with the operational/support role of IT. In this class, student also learn to appreciate the ethical and moral issues associated with IS/IT use.

Course taught consecutively 3-5 sections a year from Spring 2010 until present

- **MGT 672 Creative Problem Solving**

Course Description and Content: Edward deBono said: "Creative thinking is not a talent, it is a skill that can be learnt. It empowers people by adding strength to their natural abilities which improves teamwork, productivity and where appropriate, profits." This course builds on this by exploring convergent, divergent and design thinking and other tools to creatively address organizational problems.

Course taught consecutively 1 section a year from Fall 2017 until present

- **MGT 670 People in Organizations (co-taught, 2 Professors)**

Course Description and Content: This course provides today's managers with the background and skills necessary to lead and motivate an increasingly diverse, team-based work force. Topics include the structuring of effective teams, leading and participating in teams, communicating with and motivating others, and recognizing and valuing individual differences. Using current theories from the social and behavioral sciences, students are provided with negotiation techniques. The course also requires working cooperatively in effective teams, which is an important element of the Niagara University MBA program as it is also a requirement of all managers in private, public and nonprofit organizations.

Course taught one time - Spring 2010

Teaching Experience - Niagara University – Undergraduate Level

- **MGT 308 Ecommerce Essentials**

While introducing the overall concept and impact of e-commerce, the emphasis of this course is to understand the opportunities, challenges, and initial steps required to establish an entrepreneurial web based business. Students work on establishing a profitable business throughout the semester and finish the class with an e-commerce business.

Course taught once a year consecutively from Spring 2014 until Present

- **VSJ 110 - Social Entrepreneurship for Change**

Social entrepreneurship can play a significant role in addressing economic and social inequities. The UN has identified 17 sustainable development goals and this course will discuss how business can be used as a vehicle to address these goals. From eradicating hunger to bringing education to remote areas of the world, businesses can be a vehicle of change.

Course taught Fall 2022

- **MGT 390 Operations and Information Systems Management**

Course Description and Content: Introduction to Management Information Systems covering topics such as: IS and globalization, IS investments, IS infrastructure, e-commerce, IS security, business intelligence, systems analysis and development, IS ethics and crime, IS software and hardware, database, networking, the Internet and the World Wide Web. Additionally the course provides an overview of the role of information systems in operations management and supply chains. Lastly, students learn how to use Microsoft Office Excel and Access for appropriate data analysis and business intelligence.

Course taught consecutively 4 times a year from Fall 2009 until Spring 2016

- **BUS 120 Introduction to Business (co-taught, 4 Professors)**

Course description and content: This course is designed as an introduction to business course for first year business students. Major topics include the competitive global business environment, successful firms and business leaders, business ethics, leadership and team skills, and an overview of the functional management areas of business and related career opportunities.

Personal responsibilities (2013, 2014): Course Coordinator, Student Ombudsperson, Grade Manager and responsible for Guest Lectures

Personal responsibilities (2010 & 2011): Student Ombudsperson, Grade Manager, and Assistant Course Coordinator

Course taught once a year consecutively from Fall 2010 until Fall 2015

- **BUS 231 Business Statistics II**

Course Description and Content: Students are introduced to practical applications of statistics to business. Topics covered include hypothesis testing, non-parametric statistics, chi-square, multiple regression, and statistical process control. Students are required to complete a project applying advanced statistical methods to analyze quantitative information of the business world and demonstrate his/her problem solving and decision making skills. This course is computer integrated in which Microsoft Excel and other statistical packages are used.

Course taught once - Fall 2009

- **NUB 102 NU Beginnings**

Course Description and Content: First semester students complete a 1 credit course that allows them to gain better understanding of what it means to be a freshman in college. They learn various skills including oral and written presentation, proper citation techniques, etc.

Course taught in the fall of 2011, 2012 and 2017

Teaching Experience (Instructor) - Washington State University - Pullman Campus

- **MIS 250 Managing Information Technology (Co-taught, 2 Instructors)**

Content: Introduction to Management Information Systems covering topics such as: IS and globalization, IS investments, IS infrastructure, e-commerce, IS security, business intelligence, systems analysis and development, IS ethics and crime, IS software and hardware, database, networking, the Internet. Students were tested on Microsoft Office proficiency.

Course taught once - Summer 2007

Washington State University - Distance Degree Program (Online)

- **MIS 372 Data Management**

Content: Introduction to database development and management covering the following topics: development process, modeling data (ER), logical and physical database design, SQL, database administration, and object-oriented data modeling. Additionally, students work on a semester-long group project developing a database for a local business.

Course taught once - Fall 2008

- **MIS 250 Managing Information Technology**

Content: Introduction to Management Information Systems covering topics such as: IS and globalization, IS investments, IS infrastructure, e-commerce, IS security, business intelligence, systems analysis and development, IS ethics and crime, IS software and hardware, database,

networking, and the Internet. This course also covered Microsoft Office applications and use of MyITLab.

Course taught - Summer 2008, Spring 2008 and Fall 2007

- **MIS 374 Telecommunications and Networking in Business**

Content: Data communications; infrastructure, and protocols; network topologies and management; network technologies and design, network security, business applications of communication technologies.

Course taught once - Spring 2007

Select Student Comments

- This was the best online course experience I have had and Dr. McNab is one of the most enjoyable professors I have had the pleasure of working with in my time at Niagara University (NU, Grad, Online)
- Excellent class. Wish I could take it again, that is how much I like it. This is a class where one not only learns, but develops actual and quickly applicable knowledge they can use in life to create a business. (NU, UG - New Course)
- Dr. McNab did an awesome job keeping this class interesting and exciting, even though the material could be very difficult to work with at times. She was very fair with grading and pushed her students to do their best. I would certainly recommend this course to peers! (NU, UG - New Course)
- For a class conducted entirely online I thought there were a lot of different ways to explore the web and utilize new technologies, I really enjoyed the class and the weekly assignments kept me up to date. (NU, MBA, Online)
- I have to admit I was a bit nervous getting into an on-line course. I don't usually do well with an on-line course. But the way Dr. McNab structured the course and how she consistently communicated to students made a big difference. (NU, MBA, Online)
- This is my second class with Dr. McNab and I absolutely loved it! While she does require a decent amount of work from you it is all within reason and she is always willing to answer any questions you may have. She really makes me invested in learning the material and enjoying what I learn. I would take any class I could with her and recommend her to any students thinking of taking a class taught by her. One of my favorite professors on campus! I hope I have the pleasure of having her again. (NU, MBA, Online)
- Enjoyed the content of the course - I feel it is a crucial component of the MBA program (NU, MBA)
- Thank you for showing a passion for education and spreading your knowledge to the students! (NU, MBA)
- I thought this was an excellent course and Dr. McNab did a great job teaching the course. A lot of individuals complain about the heavier course load, but this was a legitimate MBA course as opposed to others I've taken (NU, MBA)
- She was very knowledgeable and really helped me get back in the groove of writing papers and critical thinking. The best professor in the league (NU, MBA)
- McNab was an outstanding professor. She administered a detailed, professional course that was challenging & allowed students to thoroughly explore information systems. I wish more professors put the effort and work into their courses that McNab has. (NU, MBA)
- McNab is a great teacher, I am not a big fan of some of her world views or of her comments, but damn, she knows her stuff. Fair grader, always quick on emails and has an overall care for her students. Material is not that interesting to me but she tried her hardest to make it enjoyable. Solid class overall. (NU, MBA)

- Great teacher, the course was all valuable information taught in a productive way. Quizzes encourage weekly textbook reading (which I normally don't do). (NU, MBA)
- Great, knowledgeable teacher. Really cares for the students, is passionate about the subject and really wants the students to feel that way about the material (NU, MBA)
- In my opinion one of the best professors in the MBA program. Very knowledgeable in the subject of Information Technology and she requires students to work in teams and to complete assignments professionally (NU, MBA)
- Great teacher! Understands students and was always available after class. Has a fair grading system. Understanding when it came to missing class for work or family emergencies. Great teacher! Would take her again if I could! (NU, MBA)
- Excellent Professor. Class was great week in week out. Enjoyed it thoroughly (NU, MBA)
- Learned a lot from classes. Grading system is fair. I enjoyed this class (NU, MBA)
- Best Professor! Great with teaching material & outside the classroom & real world examples. Loved the class and professor McNab. I will take her for more classes if they are offered with her!!! (NU, UG)
- Nice teacher, cared about students and material, always willing to help (NU, UG)
- This was a tough class, however the instructor helped to ensure we understood the material. (NU, UG)
- Prof. McNab is an excellent teacher. Cares about students, very accessible, answers emails promptly. Very easily approachable. I highly recommend her. One of my top two favorite teachers at NU. (NU, UG)
- Awesome teacher! Learn a lot. She really cares about her students. (NU, UG)
- Thought Professor McNab did a great job. She is very knowledgeable professor and I learned a lot. She definitely cares about her students and wants them to succeed. Thanks professor McNab. (NU, UG)
- Excellent job, Anna! I enjoyed the course so much, I am thinking of changing my major to MIS. I really appreciated the way she responded so quickly to students, and was available to help throughout the semester. Great class, great instructor!!! (WSU)
- Anna may very well be the best instructor I have ever had. She was a gift this semester. (WSU)
- The instructor was excellent in providing quick feedback on assignments and answering questions. The amount of interaction was considerably greater than my other distance classes. (WSU)
- Any "distance" class is difficult unless you have an instructor who is flexible, offers explanations of the covered materials and has a positive outlook on the class. Anna kept the class challenging, with interesting discourse/dialogue and made working with fellow classmates enjoyable. (WSU)

SERVICE

Department of Commerce and College of Business Administration at Niagara University

- **NU Biz** - Freshmen Retreat Coordinator (2022 - Present)
- **MGT Department Hiring Committee** (Hires: Dr. Cao, Dr. Naranjo, Dr. Boiarintseva, Dr. Shin, Dr. Bhattacharyay, Dr. Inouye, Dr. Pimentel) - Ongoing
- **QAAC Committee**, Niagara University (Member: Spring 2018 - Present)
- **NODE**: August 2017 - 2022
- **Entrepreneurship Major/Center Proposal** (September of 2018 - April of 2019)
- **Online MBA Committee** Member: August 2017-December 2017
- **BUS 120 Coordinator** (February 2013 – Fall 2015)

- **Mission, Research and Development Committee**, Niagara University (Member: September 2010 – 2017, Committee Chair: September 2012 – September 2014)
- **CEO Club** – Advisor, Niagara University (January 2010 – September, 2015, 2018-Present)
- **Committee on Committees** (for CoBA) (March 2013 - May 2013)
- **Leadership Committee** (for CoBA) (September 2012 - December 2013)
- **Master’s Thesis Advisor:**
 - Lukas Krause (January 2013 - August 2013)
 - Alexei Schaller (January 2013 - June, 2013)
 - Thomas Scheible (January 2011 - August 2011)
- **Honor’s Thesis Advisor:** Juliana Donner (January 2011 - May 2011)
- **Curriculum Development Committee**, Niagara University (September 2009 - August 2010)

Niagara University

- **Promotion and Tenure Committee** - Member - (September 2022 - Present)
- **Title IX Hearing Committee** - Member - (September 2022 - Present)
- **Faculty Athletic Rep** an NCAA position - (January 2019 - January 2023)
- **Academic Task Force** - Member - (March 2020 - May, 2022)
- **TREc by NGTI Guide** - (December 2019 - May, 2022)
- **Canada Comeback Challenge** - Faculty Co-Advisor (October 2020 - November 2021)
- **Tenure and Promotion Committee Alternate** (September 2018 - May 2020)
- **Vincentian Mission Institute** (September 2017 - April 2019)
- **Committee on Investigation and Advice** (September 2018 - May 2019)
- **Academic Standards, Planning & Support Committee** (August 2017 - September 2019)
- **Policy and Procedure Review Committee** Member (September 2017 - September 2019)
- **University Technology Council** Member (September 2017 - September 2019)
- **Academic Senate** – College of Business Administration Representative (September 2011 – 2019)
- **University Planning Council** – Member - (June 2014 – May 2015, September 2017-September 2019) Co-Chair (June 2015 –May 2016)
- **Graduate Studies Committee** (September 2014 – May 2017)
- **Middle States – Standard IV Working Group** – Co-Chair – (March 2015 – September 2015), Member (March 2015 – December 2015)
- **Service Learning Liaison** for College of Business Administration (September 2013 – 2016)
- **Niagara University Research Council** (September 2013 – 2016)
- **NU Women’s Basketball** – Faculty Fellow (September 2013 – May 2015)
- **EntrepreNU** (October 2013 – December 2014)
- **University Curriculum Committee** (September 2012 – May 2014)
- **Academic Standards, Planning & Support Committee** (September 2011 – May 2012)
- **NU Women’s Hockey – Faculty Fellow** (July 2010 – March 2012 – Program Discontinued)

Professional Community

- **Co-Chair of Americas Conference on Information Systems 2022**, HCI Mini-Track on Interface Design, Evaluation and Impact, Conference to be held in Minneapolis, MN, USA (October 2021 – Present)
- **Co-Chair of Americas Conference on Information Systems 2021**, HCI Mini-Track on Interface Design, Evaluation and Impact, Conference to be held in Montreal, Canada or virtual depending on the pandemic development (October 2020 – Present)
- **Co-Chair of SIGHCI Pre-ICIS Workshop 2020** - Delivered online through REMO due to COVID restrictions (March 2020-December 2020)

- **Co-Chair of Americas Conference on Information Systems 2020**, HCI Mini-Track on Interface Design, Evaluation and Impact, Conference was virtual due to COVID restrictions (October 2019 – August, 2020)
- **Co-Chair of Americas Conference on Information Systems 2019**, HCI Mini-Track on Interface Design, Evaluation and Impact, Cancun, Mexico (October 2018 – August, 2019)
- **Co-Chair of Americas Conference on Information Systems 2017**, HCI Mini-Track on Interface Design, Evaluation and Impact, Boston, MA (October 2016 – August, 2017)
- **Co-Chair of Americas Conference on Information Systems 2015**, HCI Mini-Track on Interface Design, Evaluation and Impact, Puerto Rico (October 2014 – August, 2015 expected)
- **Board Member – HCI in Business, Government and Organizations Conference 2016** (June 2015 – December 2016)
- **Association for Information Systems SIGHCI Secretary Treasurer** (July 2014 – Present)
- **Co-Chair of Americas Conference on Information Systems 2014**, HCI Mini-Track on Interface Design, Evaluation and Impact, Savannah, GA (November 2013 - August, 2014)
- **Co-Chair of Americas Conference on Information Systems 2013**, HCI Mini-Track on Interface Design, Evaluation and Impact, Chicago, IL (November 2012 - August, 2013)
- **Associate Editor - Track on Social Media and Society for the European Conference on Information Systems 2013**, Utrecht, The Netherlands (January 2012 - February 2013)
- **Co-Chair of Americas Conference on Information Systems 2012**, HCI Mini-Track on Interface Design, Evaluation and Impact, Seattle, WA (November 2011 - August 2012)
- **Program Committee Member - Tenth Annual Pre-ICIS HCI/MIS Workshop**, Shanghai, China (August 2011 - December 2011)
- **Co-Chair of Americas Conference on Information Systems 2011**, HCI Mini-Track on Interface Design, Evaluation and Impact, Detroit, MI (November 2010 - August 2011)
- **Campus Campaign Against Sexual Assault**, Washington State University (January 2008 - May 2009) - Data analysis and media materials development
- **AIS Task Force for IS Master's Accreditation** (November 2006 - December 2007) - Early data analysis

Charitable and Community Involvement

- **Niagara Arts and Culture Center (NAAC)** - Feasibility Study (2019 - Present)
- **Mr. Jonathan Rogers** - Website Development and Support (pro bono) for a local artist - helped the artist sell thousands dollars worth of art (2019 - Present)
- **Meals on Wheels of Niagara Falls** - Website Development and Support (pro bono) - helped the organization collect thousands of dollars in online donations that were previously unavailable - (2019 - Present)
- **Business Plan & Growth Consulting** (pro bono with students) - Konopka Co-Packing (May 2014 - August)
- **Business Revitalization** - Niagara Science Museum (October 2013 - June 2014)
- **Director of Marketing and Communications** - Aid and Care, Inc. (March 2012 - December 2015)

REVIEWER ACTIVITIES

Journals

- Information Systems Frontiers - 2015 (ad-hoc review)
- Information Systems Journal - 2012, 2014, 2015 (ad-hoc review)
- AIS Transactions on Human-Computer Interaction - 2013, 2015 (ad-hoc review)
- Decision Sciences - 2013 (ad-hoc review)
- Journal of Enterprise Information Management - 2012 (ad-hoc review)
- Production and Operations Management - 2010 (ad-hoc review)

- BRC Business Educational Journal - 2010 (ad-hoc review)
- The DATA BASE for Advances in Information Systems - 2008, 2009 (ad-hoc review)

Conferences

- Associate Editor - Human Computer / Robot Interaction track at ICIS 2022 to be held in Copenhagen, Denmark December, 2022
- Decision Sciences Institute Annual Meeting (DSI): 2011
- America's Conference on Information Systems (AMCIS): 2006 - 2020
- Hawaii International Conference on Systems Sciences (HICSS): 2007 -2013
- International Conference on Information Systems (ICIS): 2007 - 2012,2014-2020
- Business Research Council Conference (BRC): 2010
- European Conference on Information Systems (ECIS): 2008, 2009, 2013

Grants

- Niagara University Research Council - Summer Stipend Grant - 2010 (ad-hoc review)

PROFESSIONAL MEMBERSHIPS

- The Association for Information Systems
- Academy of Management [Past Member]
- Decision Sciences Institute [Past Member]
- AIS Special Interest Group on Human-Computer Interaction (SIG HCI)
- AIS Special Interest Group on Healthcare related research (SIG Health) [Past Member]
- AIS Special Interest Group on Decision Support Systems (SIG DSS) [Past Member]
- AIS Special Interest Group - Information Systems - Cognitive Research Exchange (SIG IS-CoRE)
- Honor Society of Beta Gamma Sigma

RECOGNITION, SCHOLARSHIPS AND AWARDS

- **SIGHCI Outstanding Service Award** - The SIGHCI voted to award Anna McNab an Outstanding Service Award for dedication to the community and 8 years of service as a Treasurer.
- **SIGHCI received an Outstanding SIG for 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021 Award** - Association for Information Systems special interest group I am currently serving for as an officer
- **Researcher of the Year Award 2012/2013** - Niagara University College of Business Administration
- **2011 Best Paper Award** - Transactions on Human-Computer Interaction
- **Niagara University Summer Research Grant** (designed to hire an undergraduate assistant to help with research) - Amount \$1443.10 (Summer 2011)
- **Niagara University Research Grant** (designed to hire a graduate assistant to help with research) - Amount \$2,000 (Fall 2010)
- **Washington State University Travel Grant** - Amount \$500 (Spring 2008)
- **Washington State University Conference Registration Grant** - Amount \$100 (Summer 2007)
- **Jeld-Wen Foundation Scholarship** - Scholarship Amount \$2000 (Spring 2004)
- **Ruth and Fred Schroeder Class of 1921 Scholarship** - Scholarship Amount \$750 (Spring 2004)
- **General Business Scholarship** - Scholarship Amount \$750 (Fall 2003)
- **President's Honor Roll**, Washington State University (Spring 2001- Spring 2004)
- **All-Academic Team**, Washington State University (2002)
- **American Sport Education Program** - Coaching Certificate (2002)

- **Full Athletic Scholarship** - Women's Varsity Rowing Team, Washington State University, Pullman, Washington (Spring 2001 - Fall 2002)
- **Rowing National Champion** - Slovakia (Double Scull (1999), Double Scull (2000), Pairs (2001))
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CERTIFICATIONS

- **Business Branding** - Build an Extraordinary Brand on a Budget - 2019
- **Developing Innovative Ideas for New Companies** - The First Step in Entrepreneurship - 2013

LANGUAGE SKILLS

- English - Fluent
- Slovak - Native
- Czech - Conversational
- German - Basic Skills
- Spanish - Basic Skills