

Ann D. Rensel, Ph.D.

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Niagara University
College of Business Administration
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EDUCATION

State University of New York at Buffalo

Ph.D. Management Science and Systems, Management Information Systems, major; Production & Operations Management, minor) (*June, 2006*).

Dissertation Topic: *Exploratory Study of the Antecedents of Transactional Web-Site Use in Public Locations*

State University of New York at Buffalo

MBA Management Information Systems, concentration & Operations Research and Management Science, concentration (*June 1988*)

University of Delaware

B.S. Chemistry

RESEARCH

Publications

- Principe, Kristine, Rensel, A. "Learning While Testing: Using the Immediate Feedback Assessment Technique in Core Business Courses", *Journal on Excellence in College Teaching*, Volume 31, Number 2, 2020.
- Liu, Peigang, Rensel, A., Lee, T., Mao, Pei "Structural Bonus of Factor Productivity in China's High-Tech Industry: A Cross-Sector, Cross-Province and Cross-Ownership Study", *Journal of Applied Business and Economics*, Vol (20) No. 4, 2018.
- Wang, Yang, Rensel, A., Lee, T "China's Policy for Implementing Real Time Audits: Supervision, Accountability or Implementation Optimization" *Journal of International Business and Economics (JIBE)*, Vol 18, No 1., 2018 pgs. 63-74
- Tian, Xuefeng, Zhang, T. , Rensel, A. "An Analysis of the Discrepancies Between EVA and Net Profit: A Study with Reference to GEM Listed Companies" *The IUP Journal of Accounting Research & Audit Practices*, Vol. XIII No.2, April 2014, pgs 20-26.
- Principe, K., Rensel, A., Lee, T. "The Impact of IT System Support on Hospital Technical Efficiency over Time," *International Journal of Strategic Management, (IJSM)*, Volume 13, No. 3, 2013, P. 93-100
- Gao, Q., Rensel, A., Lee, T. " Credibility Questions about the Non-Performing Loan (NPL) Values Reported by Chinese Banks, *Journal of Academy of Business and Economics (JABE)*, Vol. 13, No. 4, 2013, P. 119-124
- Rensel, Ann D., Seo, Hoontaek, Lee, Tenpao "The New Economy: The Impacts of the Economic Downturn", *Journal of International Finance Studies*, Vol. 12, No. 4, 75-84, 2012.

- Braunscheidel, M., Hamister, J., Rensel, A., "Measuring Information Technology Internal Service Quality in a Manufacturing Environment", *Academy of Information and Management Sciences Journal (AIMSJ)*, 15,123-143, 2012.
- Aquino, C., Rensel, A.D., Rensel, C.E., Lee, T., "The Impact of Goodwill Impairment on Stock Volatility", *Journal of International Finance and Economics*, Vol.11, No. 2, 2011.
- Zhu, Xiang-Ping, Rensel, Ann D., Lee, Tenpao, "The Effect of Macroeconomic Factors on Business Failures in China: An Empirical Analysis Based on Chinese Listed Companies, 1991-2008" *Journal of International Finance Studies*, 2011.
- Zhao, J., Rensel, A.D., Lee, T., Huang, A., "Money Privatization and Economic Volatility: An Empirical Study of the U.S. Economy, 1965-2007" *Journal of Academy of Business and Economics (JABE)*, Vol. 10, No.2, 2010.
- Rensel, A., and Seal, C., "Socio-Technical Competency: Insights into Emotional and Technical Readiness Responses to Complex Information Systems" *The BRC Journal of Advances in Business*, Vol. 1, No. 1, 2010
- Kelley, J., Rensel, A., Lee, T., "An Exploratory Study of the Interrelationships among Global Stock Indices," *The BRC Journal of Advances in Business*, Vol.1, No.1, 2010.
- Rensel, A.D., Abbas, J.M., Rao, H.R., "Private Transactions in Public Places: An Exploratory Study of the Impact of a Public Computer Environment on Transactional Website Use," *Journal of Electronic Commerce in Organization*, Vol. 8, No. 1 (January-March), 2010.
- Zhao, J., Rensel, A., Tee, T. "Globalization and market Perfection: An Empirical study Based on Testing Purchase Power Parity," *Journal of Academy of Business and Economics*, Vol. 9, No 4, 2009.
- Lee, T., Peek, W.A., Rensel, A.D. "The Impacts of New Economy on the U.S. Economy: Evolutionary or Revolutionary," *Journal of International Finance and Economics*, Vol. 8, No. 3, 2008.
- Rensel, A.D., Abbas, J.M., Rao, H.R. "Private Transactions in Public Places: An Exploration of the Impact of the Computer Environment on Public Transactional Web Site Use," *Journal of the Association for Information Systems*, 2006, Vol. 7, No. 1, pp 19-50.

Conference Papers & Presentations

- Rensel, A., and Principe, K. "Team Based Learning While Testing in Undergraduate Business Courses", Lilly Conference, Austin, Texas, January 9-11, 2020.
- Lee, T., Rensel, A., Burt, I. "A Comparison of Business Ethical Behavior between Developed and Developing Countries", 25th Annual International Vincentian Business Ethics Conference (IVBEC), October 25th, 2018, St. John's University, New York, New York.
- Rensel, A., Principe, K. "The Impact of Cumulative Information Technology Investment on Hospital Quality", 3rd Annual WHITE Conference, October 5-6, 2012, Washington D.C.
- Aquino, C., Rensel, A.D., Rensel, C.E., Lee, T., "The Impact of Goodwill Impairment on Stock Volatility", International Academy of Business and Economics Annual conference, (IABE-2011), October 16-19, 2011, Las Vegas, NV.
- Zhu, Xiang-Ping, Rensel, Ann D., Lee, Tenpao, "The Effect of Macroeconomic Factors on Business Failures in China: An Empirical Analysis Based on Chinese Listed Companies, 1991-2008" International Academy of Business and Economics Annual conference, (IABE-2011), October 16-19, 2011, Las

- Rensel, A., and Principe, K., "The Relationship Between Health IT and the Hospital's Provision of Community Benefit," 1st Annual Workshop on Health IT and Economics (WHITE) Conference, October 8 & 9, 2010, Washington, D.C.,
- Zhao, J., Rensel, A., Lee, T., Haung, S., "Money Privatization and Economic Volatility: An Empirical Study of the U.S. Economy, 1965-2007" International Academy of Business and Economics Annual conference, (IABE-2010), October 18-20, 2010, Las Vegas, NV.
- Zhao, J., Rensel, A., Lee, T., "Globalization and Market Perfection: An Empirical Study Based on Testing Purchase Power Parity" International Academy of Business and Economics (IABE)-2009, October 18-21, 2009, Las Vegas, NV.
- Kelley, J., Rensel, A., Lee, T., "The Effects of Globalization on the U.S. Stock Market," 4th Annual Business Research Consortium of Western New York, April 25, 2009, St. John Fisher College, Rochester, NY.
- Rensel, A.D. and Craig Seal "Socio-Technical Competency: Exploring Emotional and Technical Readiness Responses to Complex Information Systems," 39th Annual Meeting Decision Sciences Institute (DSI), November, 22-25, 2008, Baltimore, Maryland.
- Lee, T., Peek, W.A., Rensel, A.D. "The Impacts of New Economy on the U.S. Economy: Evolutionary or Revolutionary," International Academy of Business and Economics Annual Conference, October 19-22, 2008 (IABE-2008) Las Vegas, NV
- Rensel, A.D. and Craig Seal "Socio-Technical Competency: Insights into Emotional and Technical Readiness Responses to Complex Information Systems" The Business Research Consortium of Western New York, April 5, 2008 (WNYBRC) Niagara University, NY.
- Rensel, A.D., Abbas, J.M., Rao, H.R. "Publicly Accessible Computers: An Exploratory Study of the Determinants of Transactional Website Use in Public Locations," Hawaii International Conference on Science and Systems, January 4-7, 2006 (HICSS-39) Kauai, HI.
- Rensel, A.D., Abbas, J.M., Rao, H.R., "Private Transactions in Public Places: An Exploratory Study of the Impact of a Public Computer Environment on Transactional Website Use," MISRC/CRITO Symposium on the Digital Divide Carlson School of Management, University of Minnesota, August 27-29, 2004
- Braunscheidel, M.J., Rensel, A.D. "The Impact of Individual Task Importance and Proficiency on Service Quality and User Satisfaction", Decision Sciences Institute, November 20-23, 2004.

Working Papers:

- Zhang, Qiwu, Lei Han, Ann Rensel & Tenpao Lee "The Impact of Information and Communication Technologies on Corruption: A Global Perspective"
- Principe, K., Williams, L., & Rensel, A., "Transactional & Transformational Leadership in Technology Adoption in the Hospital Environment."
- Rensel, A., & Principe, K. "Econometric Analysis of the Immediate Feedback Assessment Technique on Student Learning in Freshman and Junior Level Courses"

Funded Research

“Evaluating the Impact of Prior Exposure to Standard Multiple Choice Assessment on the Effectiveness of the Immediate Feedback Assessment Technique,” with Kristine Principe, Niagara University Committee on College Teaching and Learning; Summer 2015

GRANT: 2005 National Science Foundation Dissertation Support Grant, \$7200

EXPERIENCE

Niagara University, Niagara University, NY

College of Business Administration

2016 – present Associate Dean for Undergraduate Programs, Operations & Accreditation
Authored: CIR Report for Spring 2021 Review/ CIR2 Report for Spring 2022

2021- present Head of College of Graduate Business Operations – Vaughan, Ontario

2019-2021 Director of Graduate Business Programs (US and Ontario)

2021-Present Professor: Department of Management

2012 – 2021 Associate Professor: Department of Management

College of Business Administration Excellence in Teaching Award – 2018-2019

2012-2016 AACSB Accreditation Coordinator for the College of Business Administration
Wrote: CIR Report for Spring 2016 Review/CIR2 Report for Spring 2017 Spring

2006 - 2012 Assistant Professor: Department of Commerce

College of Business Administration Excellence in Research Award – 2009-2010

College of Business Administration Excellence in Teaching Award – 2010-2011

2000-2005 Sr. Lecturer: MBA Program

College of Arts & Sciences

1991-2006 Sr. Lecturer, Department of CIS

College of Arts & Sciences, Part-time Instructor of the Year Award – 1997

College of Arts & Sciences, Nominated: Part-time Instructor of the Year Award - 2000

College of Arts & Sciences, Part-time Instructor of the Year Award - 2005

Canisius College, Buffalo NY

Richard J. Wehle School of Business

Spring 2005 Adjunct Instructor, Department of Marketing and Management

A&J Programming and Consulting, Sanborn, NY (1994- present)

Systems Analyst, Database Developer and Data Analyst

Developed real-time forecasts for small/mid-sized high volume manufacturer

Developed production forecasts for mid-sized snack manufacturer

Business activity visualizations for law firms

Airco Carbon, Inc., Niagara Falls, NY

Analytical Chemist, R&D Department; *(responsible for routine chemical analyses and partial supervision of laboratory technicians)*

QC Engineer and Physical & Chemical Testing Laboratory Supervisor *(responsible for the performance of 2 laboratories, staffed by 13 technicians)*

SERVICE: UNIVERSITY/COLLEGE/DEPARTMENT & COMMUNITY

- 2022-present Member, UPRC Taskforce on Micro-Credentials & Certifications
- 2022-present Mentor- NU Mentoring program
- Summer 2020 Member of the Academic Restart IT-Workgroup
- Summer 2020 Member of the Academic Restart Workgroup on Classroom Reconfiguration
- 2019-present Consultant/Head of the Graduate Business Operation for Vaughan, Ontario
- 2019-2021 Director of Graduate Business Programs, College of Business Administration
- 2018-present Associate Dean – Operations & Undergraduate, College of Business Administration
- 2019-present University Planning and Resource Committee (UPRC)
- 2019-present University Senate (Policy Committee/Graduate TF/Online Programs TF)
- 2019-present University Technology Committee
- 2018-2019 Committee for Information and Advice
- 2018-present Committee on Committees
- Spring 2018 Search Chair: College of Business Dean Search
- 2017-present General Education Sub-Committee on General Education Requirements
- Spring 2017 Search Chair: Provost Search
- 2014-present Institutional Review Board Member
- 2014-2018 Member, Promotion and Tenure Committee
- 2015-2018 Interim Associate Dean, College of Business Administration; AACSB Coordinator
- 2013-2015 AACSB Coordinator, Niagara University College of Business Administration
- 2010-present Co-coordinator for Chinese Visiting Research Scholars Program, College of Business Administration
- 2010-2016 Technology Enhancements for Student Support (TESS) Committee
- 2014-2015 Learning Management System Task Force Member
- 2014-2015 Member, Sabbatical Leave Committee
- 2013-2015 CampusLabs/Beacon Implementation Team member
- 2012-2014 Ad-Astra Implementation Committee
- 2012-2013 Online Course Web-Template Design Committee
- 2006-present Committee on College Teaching & Learning (CCTL)
- 2007-Present Advisor and Secretary for Beta Gamma Sigma, Niagara University Chapter
- 1998-present Trustee, Sanborn-Pekin Free Library Association
- 2004-present President; 2000-2004 Secretary
- 2004-2005 Vice President, School of Management PhD Management Association
School of Management, State University of New York at Buffalo

Coordinating Editor for:

Information Systems Frontiers

Reviewer for:

International Journal of Information Technology and Decision Making (IT&DM)

Communications of the ACM (CACM)

Information Science Review (ISR)

Journal of Information Technology Theory and Application (JITTA)

International Journal of Information Technology and Decision Making

Decision Sciences Institute Conference – 2007

Business Research Consortium of Western New York

The BRC Academy Journal of Education

The BRC Journal of Advances in Business

WHITE Conference paper discussant

International Academy of Business and Economics Conference

International Conference on Information Systems

AMCIS

COURSES TAUGHT

Masters

Strategic Management Information Systems (MBA Program)

Data and Knowledge Management in a Digital Economy (MBA Program)

Strategic Operations (MBA Program)

Undergraduate

Management of Information Systems for Business

Advanced Excel and Business Modeling

Management Principles

Strategic Management (capstone)

Production & Operations Management

Supply Chain Logistics

Using the Computer as a Research Tool (SPSS & Excel)

Data Management (Access, MySQL)

Introduction to Business Computing Applications (MS Office Suite)

COURSES DEVELOPED

Data and Knowledge Management in a Digital Economy (Graduate)

Global Transportation Systems

(Graduate)

Global Business and Supply Chain Management (Graduate)

Advanced Excel and Business Modeling

Information Management for Business

Business and Technology Project Management

Visual Systems Integration using Visual Basic

MBA THESIS ADVISOR

Oliver Echelmeyer (2011) Implementation of an Optimized Material Tracking System and the Effect on Operational Scrap Levels

Marek Gawel (2011) Development of a Business Plan for a New Hotelconcept (*German National Competition Winner*)

Kun Chu (2007) Feasibility Study of Investing in China: A Strategic and Practical View of Expanding Niacet's Manufacturing Operations into China

UNDERGRADUATE HONORS THESIS COMMITTEES

Advisor to:

Ashley Neiderman (2011) "Development of a Business Plan for Online Extension of Bev & Co."

Richard Watson (2008) "Internet Access Intermediaries"

Victoria Topper (2001) "Niagara Hockey Shots Interactive Program"

Lynne DePasquale (2000) "The Future of Business Information: Knowledge Bases"

Committee Member:

Natalia Andropova (2018) "Evaluating the Impact of the Liquidity Coverage and Tier Capital Ratios for United States Banking Institutions"

Emma Fermier (2017) "The Effects of Ecommerce on Retail Inventory"

Allyssa Wadsworth (2017) "Delayed Again? A statistical analysis of flight delays through the Buffalo Niagara International Airport"

Heather Burley (2016) "Religious Tradition and Environmental Management in Japan: Examining the Adoption of Movement"

Rochelle Greek (2010) "The Cost-Benefit of Sarbanes-Oxley Laws in Accounting Firms in Western New York"

Adam D. Benjamin (2006) "An Analysis of the Effects of Spyware and the Spyware Industry on Households, Business and College Students"

Michael R. Kempster (2003) "Technology Attitudes and Usage"

TECHNICAL COMPETENCE

Certifications: Microsoft Office Specialist Excel,

Microsoft Office Excel Expert

Site Administrator for Certiport Authorized Testing Facility at Niagara University

Tableau Desktop and Tableau DataPrep

Functioned as compute-cluster developer and site administrator for the Niagara University computer cluster, part of the New York State Grid project, in collaboration with the Center for Computational Research (CCR) at SUNY Buffalo.

PROFESSIONAL TRAINING

Women's Leadership Institute Participant 2016-2017

Teibel & Associates Leadership Program, Spring 2022 Cohort

INVITED PRESENTATIONS & EVENTS

Buffalo Niagara Partnership, BN360 Skills for Success Series: *"Visualization and Data for Decisions"*,
February 13, 2018
Invited Mentor for the Bizwomen Mentoring Monday for Business First of Buffalo

MEMBERSHIPS

Academy of Management
International Institute of Business Analysts (IIBA)
Decision Sciences Institute
Association for Information Systems
Beta Gamma Sigma