College of Business Administration
“I have good relationships with all of my professors. Dr. Peggy Choong in particular has been a real motivator for me. She keeps me on my toes and has encouraged me to be a leader. When she gives you a project or assignment, she expects you to figure it out on your own. If you do need help, she is there to assist you or show you the best way to do it.”

JASON JONES, BUSINESS MAJOR
FROM NORTH TONAWANDA, N.Y.,
WHO IS PURSUING HIS M.B.A. AT NIAGARA
A business school that competes with the best. Niagara’s College of Business Administration is accredited by the AACSB International (Association to Advance Collegiate Schools of Business) — a distinction achieved by only about a quarter of all business schools nationwide. We offer a rigorous business curriculum highlighted by:

- **State-of-the-art facilities** using the most current business technology.
- **Real-world experience** based on research, internships, cooperative education, and study-abroad programs, as well as class projects with local businesses and nonprofits.
- **A liberal arts education** that coordinates with our business curriculum. This provides students with a strong foundation in critical thinking, problem-solving, ethics, communication, and teamwork.

Among Niagara’s Class of 2005, 94 percent of business administration majors were employed within six months of graduation.
Building your future. Niagara’s College of Business Administration has a new home: the state-of-the-art Bisgrove Hall, a wing of the Academic Complex that opened in fall 2007. In addition to smart classrooms, it houses a financial services lab and a trading room that feature the most current business technology.

Business students benefit from the latest software and databases, including Citibank Yield Book®, Thomson ONE trading solution, SAS statistical package, and Standard & Poor’s Research Insight Compustat® database. Other resources include: Interwrite™ interactive whiteboards, dual-screen PCs with wireless Internet access, Polycom VSX™ 8000 videoconferencing equipment, an electronic ticker tape for stock quotes, and four RiseEngines for displaying financial data. Knowledge of these tools helps our business students land jobs quickly and hit the ground running.

“Meet the Accountants Night gave me the insight necessary to choose
A Degree Plan for the Real World

Niagara business majors build strong résumés through experiences such as:

- **Professional Development.** First-year students are acquainted with the latest business trends in the required course Business 120. This introduction continues throughout students’ tenure at Niagara, in courses such as Operations & Information Management (MGT 390) and Business Strategy and Policy (BUS 460).

- **Extracurricular Activities.** Business majors may participate in several honor societies and academic clubs, including the Accounting Society, the Niagara Marketing Association, the Society for Human Resource Management, and our fastest-growing student organization, the Collegiate Entrepreneurs’ Organization.

- **Service.** Students gain professional experience while giving back to the community. One example is the accounting majors who prepare taxes for local elderly and low-income citizens. Many other activities are coordinated through Niagara’s Community Action Program (www.niagara.edu/learnserve).

- **Meet the Accountants Night.** Students connect with employers to discuss accounting careers. They socialize and meet with a host of accounting firms that hire many of them upon graduation.

- **Study Abroad.** Niagara offers 80 study-abroad experiences in 30 countries through our membership in the Consortium for International Studies.

You’ll find Niagara business graduates working with companies and organizations including:

- ABF FREIGHT
- CHIAMPOU TRAVIS BESAW & KERSHNER LLP
- Citi
- COCA-COLA ENTERPRISES
- DELOITTE & TOUCHE, LLP
- DOPKINS & COMPANY
- ENTERPRISE RENT-A-CAR
- ERNST & YOUNG
- FREED MAXICK & BATTAGLIA, LLP
- GAINES, KRINER, ELLIOTT, LLP
- GAP INC.
- GEICO
- HARRIS INTERACTIVE
- HSBC
- IBM
- LOGAN, VALENTI, BOOKSINDER & WEINTRAUB
- LUMSDEN & MCCORMICK, LLP
- M & T
- NEW ENGLAND FINANCIAL
- NEW YORK STATE DEPARTMENT OF TAX & FINANCE
- PRAXAIR
- PRICEWATERHOUSECOOPERS, LLP
- PROGRESSIVE INSURANCE
- RICH PRODUCTS CORP.
- ROYAL BANK OF CANADA
- TARGET DISTRIBUTION CENTERS
- TOYOTA FINANCIAL SERVICES
- UBS

Majors and Concentrations

- **Accounting**
  - Bachelor of Business Administration (BBA)
  - BBA/MBA five-year program

- **Commerce**
  - Economics & Finance
  - General Business
  - Human Resources
  - International Business
  - Management
  - Marketing
  - Supply Chain Management

- **Associate Degree**
  - Business

Niagara University reserves the right to change the programs, schedule, or other terms and provisions described herein.
Professors to mentor and guide you. Niagara’s business professors pride themselves on establishing close advising relationships with students to help them take advantage of everything Niagara offers.

To get an idea of the caliber of the faculty members you will study with at Niagara, consider just a few of them:

**DR. ABDIWELI ALI,** an assistant professor of economics with specialties in foreign aid, poverty, and economic development, brings to the classroom international experience with the African Economic Research Consortium in Nairobi and Somalia’s Joint Needs Assessment program.

**DR. PEGGY CHOONG,** an associate professor of marketing, shares with her students her experiences as a senior researcher and consultant for a large health care corporation.

**AL ODDO,** a professor of accounting, conducts research on innovative active-learning strategies to enhance the classroom experience. A Niagara alumnus, Professor Oddo engages his students in service-learning projects to connect the classroom with real-world applications.

**DR. ANN RENSEL,** an assistant professor of management, is well published and involves her students in her research on the adoption and use of transactional Web sites.

Niagara is one of the few universities to offer a major in supply chain management. Students enjoy a 100 percent job placement rate, working in fields from logistics and management to operations and supply chain management.
Niagara University: Just the Facts

**STATUS:** Niagara University is a private, Catholic coeducational liberal arts university founded in 1856 by the Vincentian community.

**ENROLLMENT:** More than 2,900 undergraduates and 900 graduate students.

**AVERAGE CLASS SIZE:** Approximately 25

**STUDENT-TO-FACULTY RATIO:** 14:1

**FACULTY:** More than 95 percent of Niagara professors have earned the highest degrees in their fields.

**ACADEMIC ENRICHMENT:** Established honors and study-abroad programs, active internship and co-op programs, and opportunities to conduct research either individually or with a faculty member.

**RECOGNITIONS:** U.S. News and World Report ranks Niagara University in the category “Best University-Master’s” in the North. The Princeton Review chose Niagara as one of its select colleges and universities in the Northeast (see our profile in the 2008 edition of “The Best Northeastern Colleges”). The university is also one of only approximately 250 institutions nationwide selected as a member of the Colleges of Distinction.

**CAMPUS:** 160 acres in suburban Lewiston, N.Y., four minutes from scenic Niagara Falls, 20 minutes from Buffalo, and an hour and a half from Toronto.

**STUDENT LIFE:** 80+ student clubs, including student government and Greek organizations, plus a very active intramurals program and a student-run Campus Programming Board.

**STUDENT HOUSING:** On-campus housing is available for all four years in our traditional residence halls or student apartment complexes.

**ATHLETICS:** Niagara fields eight men’s and nine women’s varsity NCAA Division I sports teams that compete in the Metro Atlantic Athletic Conference and the College Hockey America conference. We also offer very active club and intramural sports programs.

management at the undergraduate level. SCM majors currently transportation to package and material handling and distribution.
Our business curriculum, combined with Niagara’s liberal arts core, provides students with crucial skills sought by today’s employers.

Learn more about how Niagara’s College of Business Administration can make a difference in your college experience.