Niagara University’s College of Hospitality and Tourism Management hosts a series of fine dining events for the community. The interactive dining series showcases the culinary skills of students in the college’s food production class.
Dear alumni and friends:

It has been a year of many accomplishments for the College of Hospitality and Tourism Management. At our October convocation we honored an outstanding group of worldwide leaders in the hospitality and tourism industry: Jean-Claude Baumgarten, president of the World Travel and Tourism Council; Carol Coletta, president and CEO of CEOs for Cities; Gerald Lawless, executive chairman of the Dubai-based Jumeirah Group; and Louise Mitchell, director of Glasgow UNESCO City of Music. We were honored to have such outstanding leaders influence our students and faculty.

Our Career Fair provided our students with excellent summer job, internship, and full-time job opportunities, particularly given the poor economy. Forty-three companies attended the career fair, which is the same number that we have had in “good” economic times. This extraordinary turnout of companies is a testimony to the reputation of this program and the quality of our students. Many of the recruiters note that they continue to visit Niagara University because the students are so well-prepared and professional, and because they have the best quality industry experiences. Some of the new employers attending the career fair included the legendary Pierre Hotel in New York City and Kimpton Hotels and Restaurants, a leader in the boutique hotel segment.

In an amazing achievement for our students, given the state of the economy, eight of them were offered jobs in Marriott’s corporate management trainee program. Our understanding is that Marriott was hiring only 50 people nationally for these positions. This speaks volumes about the quality of our students and this college.

The faculty has undertaken a major revision in the curriculum, which has been rated the eighth best curriculum in the country in hospitality and tourism. We hope to have approval from the New York State Education Department to implement, at least, some of these changes in the fall 2010 semester. We have added a concentration in luxury hospitality operations, reflecting our outstanding placement in the luxury segment of the hotel industry and the great success of our student chapter of the Club Managers Association of America, which was ranked number one student chapter in the country this year. We have added a focus in hotel development to the hotel major. Our very successful sport management major had only one existing concentration—a second one was added in revenue management. Our meetings and conventions courses were modified to reflect industry trends and greater stress was put on website design and social media.

Our college continues to expand with new international offerings. This year we offered something completely new at Niagara: a dual degree with an international school. We offered this new program with one of our partner schools of Leading Hotel Schools of the World. Niagara students can receive, in four years, their NU degree in hospitality or tourism and an international baccalaureate degree in either hospitality or tourism from our partner university in Bad Honnef, Germany. Please see the article about international programs to read about our many international initiatives.

Our student excursions continue to multiply, providing students with real hands-on experiences. The sport students, as an example, participated in events leading up to the Super Bowl and were one of only two student groups inside the stadium for the actual Super Bowl. The sport students also worked events at the women’s NCAA Final Four basketball tournament in San Antonio.

Please view a DVD about our college told through the words of our faculty, students, alumni, and employers by visiting the website www.vimeo.com/9856851 and entering the password htmpromo1. Also please visit our college website at www.niagara.edu/hospitality. The website is still a work in progress, but much has been accomplished; for example, we have added a tremendous amount of video to better tell our story. Make sure to visit the alumni section not only to see the alumni video, but to read about the mentorship and shadow programs organized by alumni and friends of the program. Please consider participating in either of those programs and/or the annual Alumni & Friends Career Day program on Friday, Oct. 8, 2010.

Thank you for your kind assistance in bringing superior practical industry applications to our students. There are many ways to get involved in helping our students and it often requires a very minimal time commitment. If you have any kind of interest in helping our students, please let me know. It can change the course of a life.

Sincerely,

Gary D. Praetzel, Ph.D.
Dean
Mary Gibson, a sophomore at Niagara University’s College of Hospitality and Tourism Management, was awarded a student scholarship by the New York State Hospitality & Tourism Association’s Education Foundation on Aug. 3, 2009, at the association’s Saratoga Summer Fundraiser at the Saratoga Race Course, Saratoga Springs, N.Y.

Gibson was awarded the Louis N. Ventresca scholarship award, the highest and most coveted honor the foundation distributes. First awarded in 2004, this scholarship is named after the foundation’s first chairman of the board, Louis N. Ventresca.

Gibson is majoring in hotel and restaurant planning and control and special events management and is involved in the college’s Hospitality and Tourism Association. In addition, she is a hostess at the Roycroft Inn, East Aurora, N.Y. She is a resident of Strykersville, N.Y.

The mission of the education foundation is to assist in the educational development of hospitality students by offering individual scholarships to member employees or their dependents.

“Our education foundation was delighted to have such a large number of qualified applicants this year. The New York State Hospitality & Tourism Association has done an excellent job in getting the word out about exciting careers in the hospitality industry,” said Cynthia Hollowood, chairman of the foundation and general manager of the Holiday Inn at Saratoga Springs. “Through the expansion of the high school Lodging Management Program and our continued nurturing of relationships with college hospitality programs throughout the state, we have been able to generate increased interest to the next generation of our workforce. This year’s recipients are a clear representation of the type of candidate our industry strives for. They are most deserving of our sponsorship and support.”

Niagara University Student Honored for Academic Excellence

On April 29, 2010, 17 College of Hospitality students were inducted into Eta Sigma Delta International Hospitality Management Society. The honorees make up the top 20 percent of hospitality juniors and seniors based on academic performance. The keynote speaker for the induction was Dottie Gallagher-Cohen, president and CEO of the Buffalo Niagara Convention and Visitors Bureau.
Sport Management Students Gain Experience at Super Bowl

A group of NU sport management and tourism students learned what goes into organizing one of the world’s largest sporting events when they volunteered at the Super Bowl last February.

Eleven students traveled to Miami to volunteer at the National Football League’s Superbowl XLIV, which took place on Feb. 7.

During the eight-day trip, the students greeted visitors, set up fan clinics, assisted in a celebrity basketball tournament, and worked at the NFL on-location pre- and post-game events. They were also treated to several facility tours provided by NU alums Renee Georgen, Chris Petrakis, Mark Gatley and Tom Magaddino.

“The purpose is to give these students hands-on experience in terms of what goes into putting together a major sporting event like the Super Bowl,” said Dexter Davis, assistant professor of sport management, who accompanied the students to Florida, along with Katie Finamore, director of experiential opportunities.

The trip is part of the college’s experiential focus, which aims to give students as many first-hand learning opportunities as possible, Davis said. Networking is key for students, many of whom have landed post-graduation jobs due to the contacts they made during such trips, Davis said.

“It really does boil down to connections and knowing people,” he said.

Students underwent an interview process to be selected for the trip. Resumes and cover letters were collected and interviews were conducted to determine which students to take, Davis said.

The trip marks the second Super Bowl experience in three years for Niagara students. In 2007, a group did similar volunteer work in preparation for the game between the Colts and the Chicago Bears.

Tourism Students Raise Funds for NYSH&TA Scholarship

On March 1, three College of Hospitality students, under the leadership of Dr. Jan van Harssell, successfully executed the fifth annual New York State Hospitality & Tourism Association Auction. Katherine Sullivan, Courtney Farfaglia and Maria Hess worked on all aspects of the event from beginning to end, including taking inventory of donations, which the students solicited; publishing a catalog; setting up for the event; administering the bid process; and processing the winning bids.

The auction is NYSH&TA’s major annual fundraiser for its scholarship fund, The Fred and Gertrude England Hospitality Education Foundation. Niagara University became involved when NYSH&TA held its annual meeting in Buffalo at the Adam’s Mark five years ago. Since that time, students have helped raise more than $30,000 for scholarship grants. The auction has become a valued and anticipated tradition during the annual meeting. It takes place during the reception just prior to the Star of the Industry Banquet.

NU students Courtney Farfaglia, Maria Hess and Katherine Sullivan and Dr. Jan van Harssel at the fifth annual NYSH&TA Auction to benefit The Fred and Gertrude England Hospitality Education Foundation.
Niagara University’s CMAA Student Chapter Named Best in the Nation

Niagara University’s student chapter of the Club Managers Association of America was named Student Chapter of the Year by the organization at its 83rd World Conference in February. The student group, in only its third year of existence, was selected among 47 chapters based on a series of factors including number and variety of educational programs offered, member employment and internships in clubs, membership growth, relationship with the state chapter of CMAA, and member attendance at events.

Students who join Niagara’s CMAA are required to complete a rigorous schedule of educational and networking events and to work at a club each summer between academic semesters. Dr. William Frye, associate professor of hospitality and tourism management and club adviser, noted that these requirements, in addition to the chapter’s significant membership growth and internship placements with top-rated clubs, helped the chapter win the title. “Receiving the award was affirmation and confirmation that the model is sustainable,” he said. “It proves to ourselves and to others that what we are doing will create successful opportunities for these students.”

The Niagara University CMAA student chapter focuses its efforts on education, professional development, networking, and placement in accordance with the CMAA’s mission of fulfilling the educational and related needs of its members.

Dr. Gary Praetzel, dean of the College of Hospitality and Tourism Management, was the keynote speaker for New York State Lodging Management Program’s statewide competition in Albany on Feb 9. A long-standing board member of the New York State Hospitality and Tourism Association, Praetzel served as chairman of its Tourism Educators Council until Dec. 31, 2009. Mike Hoffman, current chairman of the board of NYSH&TA, presented Praetzel with a plaque on behalf of NYSH&TA “for outstanding contributions to the Association and the Hospitality and Tourism Industry of the State of New York.”

The College of Hospitality and Tourism Management honored four international industry leaders at its annual convocation in October. Gerald Lawless (second from left), executive chairman of the Jumeirah Group, received the Lifetime Hotelier Leadership Award; Jean-Claude Baumgarten( third from left), president and chief executive officer of the World Travel and Tourism Council, received the Tourism Industry Leadership Award; Louise Mitchell(third from right), director of Glasgow UNESCO City of Music, received the Cultural Management Leadership Award; and Carol Coletta, president, CEOs for Cities, received the Urban Regeneration Leadership Award. Also pictured are Dr. Gary Praetzel, dean of the college (left); and the Rev. Joseph L. Levesque, C.M., Niagara University president.
Networking Tips for Every Stage of Your Career

By John Bourdage

WHAT IS NETWORKING?
Networking is simply the process of getting to know people and expanding your contacts. On average, 70 percent of all new business is gained through word of mouth and positive recommendation. People like to pass business to those they know, like and trust. Becoming a serious networker can have many benefits. Whether you have your own business, are employed by an organization, are about to launch your new career, or are seeking new business opportunities and sales leads, here are just some reasons why it is worth investing some time and effort into expanding your contacts.

Raise your profile by expanding your contacts. People know you exist and know what you do and you are more likely to be thought of if your products or services are required.

Generally, people like to help people and are willing to impart their expertise and advice to others. As you build relationships with people, the value of the help that is passed to you formally or informally far exceeds any costs incurred by developing the relationships in the first place.

Know who to turn to when you need help. How much time have you wasted in the past trying to find the right person or business to solve a problem for you? Getting to know reliable contacts who can provide you with what you want or who can be trusted to recommend to others is invaluable in terms of your time and money. As you develop your contacts, you start to find people who have experienced similar problems and who can point you in the right direction.

Uncover new opportunities. Ever hear the phrase “You don’t know what you don’t know”? The same goes for business networking – you never know when a contact will be useful and will present you with new opportunities. If we restrict ourselves to our own narrow network of contacts we become comfortable and limit our ideas.

Increased confidence comes from repetition. The more you network, the more you get used to explaining what you do and how you can help others.

Satisfaction from helping others is one of the biggest advantages of networking. Have you ever thought how good it feels when you have helped someone, whether it is by saving them time and effort when providing them with a useful contact, passing someone a referral, or directly giving someone a piece of useful advice?

TOOLS FOR Dynamic Networking
The elevator pitch is an invaluable business networking tool. It’s your first opportunity to make an impact, so it’s imperative that you get it right. An elevator pitch refers to those first few words you speak when someone asks you “So, what do you do?” You, therefore, have to do three things:

- Engage your listener(s)
- Ensure that you convey the message you want
- Ensure that what you say is remembered

Tips for an Effective Elevator Pitch
- Keep it short – 10 seconds is about right. A surefire way to turn someone off is to start rambling on.
- Decide what the one key message is that you want to convey.
- Choose your words carefully – sum up your intended message.
- Make it interesting so your listener will be compelled to find out more.
- Focus on what you can do for people and how you can help them versus what or who you are.
- Make your pitch specific – this is really important if you are going to be remembered.

- Prepare different versions depending on who you are speaking to.
- Practice your elevator pitch.
- Get feedback from friends, family and colleagues as to how you can improve your pitch.
- Convey your passion – passion creates energy and people love talking to people with energy.

Tips for Working a Room
- Best networking time is the reception or cocktail hour, so be there on time.
- Keep in mind that quality and not quantity is the main objective of developing contacts. It is better to make two or three good contacts in an evening than a whole room full of fly-bys.
- Be focused on your contact when you are talking to them. Listen to what they are saying.
- Have your elevator speech down and polished before you enter the room.
- Never be caught without a business card.
- Always make sure you exchange business cards with a good contact.
- Network first and hit the bar and or buffet later.
- Avoid consuming cumbersome foods or excessive alcohol while actively networking.
- Clothes and appearance should be appropriate to your networking environment.

Remember, you only get one opportunity to make a first impression, so your networking skills are something you should spend time planning, practicing and testing.

John Bourdage is the founder of Bourdage Consulting, a Western New York-based consulting firm that specializes in business etiquette, networking, world-class social skills, and hospitality management.
Niagara University’s College of Hospitality and Tourism Management has a long-established record as an innovator in international education. Since 1987, when the Institute of Travel, Hotel and Restaurant Administration, the college’s predecessor, entered into an agreement with Schiller International University for major-based study-abroad programs in Engelberg, Switzerland, and Strasbourg, France, the college’s students have had exceptional opportunities to enhance their studies with international experiences. Today, the college has established itself as leading national and international program in hospitality and tourism.

The platform for this international success and the college’s future growth is the Leading Hotel Schools of the World, an organization consisting of the world’s top hotel schools and academic institutions with dedicated hotel management programs. Envisioned as a unique partnership between the lodging industry and academe, LHSW endeavors to provide the most advanced and comprehensive educational opportunities available to the hospitality industry through on-site training opportunities, internships, and faculty/student exchange programs.

LHSW was formed approximately nine years ago as a joint venture between Leading Hotels of the World, The Hotel School The Hague, and Niagara University. Paul McManus, ’65, an NU alumnus who at that time was president and CEO of The Leading Hotels of the World, was key to its formation. He recognized that a partnership between the Leading Hotels of the World, a membership organization representing 450 largely independent, five-star properties worldwide, and the two schools would enable the hotels to recruit highly qualified employees and provide training opportunities for existing employees, while enabling the hospitality programs to
offer their students excellent experiential opportunities that could lead to outstanding job placements. This unique endeavor was honored with an award for “best partnership” at the hospitality awards in Paris in 2006.

Eleven schools are currently members of LHSW. Their students are given priority placement for internships and jobs at Leading Hotels of the World properties, and have access to a network of alumni from the member schools. Niagara University students have been placed at many LHW properties, including the New York Palace, The Pierre, Wheatleigh, The Lowell, Chatham Bars Inn, and The Hay-Adams.

Niagara’s membership in the LHSW has also led to the establishment of two work-abroad programs. One, in Como, Italy, is now in its seventh year, while the other, in Cusco, Peru, has been offered for three years.

The Lake Como program brings 10 Niagara students to northern Italy for 10 weeks each summer to work in one of nine luxury hotels located on the lake’s perimeter. The participating properties include the world-renowned Villa d’Este hotel, which has been ranked as the top hotel in the world by Forbes Traveler (summer 2009), and the Grand Hotel Villa Serbelloni, called “the jewel of Lake Como.” As part of this program, 10 students from the University of Insubria, Italy, spend the fall semester at Niagara. According to Dr. Gary Praetzel, dean of Niagara’s College of Hospitality and Tourism Management, the program has opened outstanding employment opportunities for many students, many of which would have been impossible without this experience.

The college’s international program in Cusco, Peru, was developed in cooperation with its LHSW partner in Lima, the Universidad San Ignacio De Loyola. Like the Como program, it is a student exchange program in which NU students travel to Peru during the summer and Peruvian students study at NU in the fall. Although it was initially established as a work-abroad program, this year, due to the mudslides that are affecting Machu Picchu and its local tourism industry, the program has evolved into a cultural immersion opportunity that incorporates multiple experiences including classes, work, volunteer experiences, and excursions.

A dual-degree program with Niagara’s LHSW partner in Bad Honnef, Germany, the International University of Applied Sciences, will be available starting this fall. Niagara University students can receive two degrees in just four years of study: one degree from Niagara and a second degree in either international hospitality or international tourism from IUAS. Students who choose this option will study abroad for one year in Germany.

Through its participation as a member of LHSW, the college also offers a team-taught video conferencing course with the Universidad San Ignacio De Loyola on cultural marketing, and other video conferencing courses with its LHSW partners on topics such as spa management and the luxury hotel experience. LHSW member schools also conduct faculty exchanges, host conferences, and meet each year. LHSW partner schools have offered various educational programs for member properties of LHW and have served as speakers at LHW conferences.

For nearly 10 years, LHSW has provided Niagara and other member schools with a growing association of top international hospitality and tourism programs and a global network of employers through Leading Hotels of the World. This partnership will continue to be a vital part of Niagara’s program as it prepares students for careers in the hospitality and tourism industry, an industry that is seeing increasing growth outside the United States.
Since your graduation from NU, you’ve lived and worked in Limerick, Ireland. What created this desire?

My parents put a lot of emphasis on traveling and seeing the world. Family vacations were important to all of us as a time for bonding and exploring. During college, I worked in Georgia as a camp counselor the summer between my freshman and sophomore year and at Glacier National Park in Montana at a hotel the summer between my junior and senior year. That started the notion of going further away after I graduated.

Because your father is from Ireland, you have dual citizenship. Is this what led you to want to work in Ireland?

My dual citizenship certainly made it an easier decision because I did not have to deal with immigration or any visa applications. Having dual citizenship in Ireland and the United States opens a lot of doors for working opportunities in the European Union. I am first-generation Irish American, so it made the adjustment to living in Ireland easier as I still have a lot of family in the country.

In your opinion, what are the main differences between the hospitality industry in the United States and in Europe?

Europe is so diverse in culture; every country has different customs and ways of welcoming you. But since the countries in Europe are smaller and closer geographically, it is easier to experience different cultures and their way of life. The more you travel here, the more you can recognize what each of your international guests’ needs are and what their expectations entail.

What has been your greatest challenge working in a foreign country?

One of my greatest challenges has been getting used to some of sayings of the Irish. Every country has their own way of explaining things so it just takes a while before you fully understand. Adare Manor attracts a lot of American guests, so I am there to help them understand the things I didn’t get when I first got here!

Explain your current role at the Adare Manor.

I am the senior guest relations executive, which means I deal with anything the guests needs including concierge work, dealing with billing issues, liaising with other departments regarding the needs of our guests. I have always enjoyed working directly with people and this job allows me to get to know guests and fully appreciate their needs. Because of my education at Niagara, I try to ensure the guest relations team is up to the Leading Hotel of the World standards.

What is your favorite part of living and working abroad?

I am very happy I was able to experience life in Ireland as an adult. It has been interesting to see where and how my father was raised. I have also been able to travel to other European cities at a slower pace, fully appreciating everything they have to offer.

What do your future plans entail?

I am moving back to the States in August for two months, then I am traveling to Southeast Asia for about a month, then I am moving to Australia on a one-year working holiday visa. I was able to obtain the visa through my Irish citizenship. I plan on working in the hospitality sector in Australia and trying to see as much as possible during my time there. Lucky for me, Niagara has given me the tools I need to excel in any part of hospitality industry.

How have these international experiences changed your perspective on life and career?

Moving abroad has definitely made me want to see more of the world. Like any recent graduate, working full time in the real world has helped me figure out what I want to get out of my career. I am very happy I moved here after college. Working at Adare Manor was exactly what I wanted for my first job out of college: a unique, small, privately owned hotel that also was associated with Leading Hotels of the World. During my time here I have worked with such a culturally rich team and learned so much from each person. My dual citizenship made it easier for me to move here, but Niagara prepared me and made it all a reality; for that I am forever grateful!
Mark Gatley, ’76, is proud to announce that SMG has just renewed a new operating/management contract at the Greater Fort Lauderdale Broward County Convention Center. Gatley is the regional general manager at the center.

Chris Heslop, ’83, is a senior manager for FedEx and is based in Bermuda. In this new role, he is responsible for FedEx operations in the British Caribbean Islands, primarily Bermuda, British Virgin Islands and the Turks and Caicos. He lives in Bermuda with his wife and their 17-year-old daughter.

Vanessa Tornow Yates, ’86, was recently promoted to local media sales manager at The Post-Standard in Syracuse, N.Y.

Margaret A. Cole, ’88, was recently promoted to director of organization development and quality assurance for AAA Mid-Atlantic, based in Wilmington, Del.

Alicia Moorman, ’00, is expecting a baby on June 29th. This will be her second child.

Justin McCarthy, ’94, is the facilities and services manager for Accenture in Denver, Colo.

Ariane Morante, ’99, recently returned to Lewiston, N.Y., where she resides with her husband, William Susino Jr., and their daughter, Isabella. She is currently employed as a ticketing agent at Raptim Travel USA.

Nicholas Reimondo, ’03, recently began a new role as style talent coach at the W New York hotel. He was previously employed at the Residence Inn Buffalo/Amherst.

Cali Gilbert, ’07, launched her own business, Serendipity Promotions & Event Management, in February of 2010. It is an event-planning consulting firm working with the nonprofit sector. For more information, visit www.SerendipityPEM.com/index.html.

Ken Newhart, ’08, was recently promoted to night manager at the Four Seasons Resort Palm Beach. He was previously employed at the Four Seasons Philadelphia.

Danielle Winiarski, ’09, recently gave birth to her second child, Carter Benjamin, with husband, Frank. Big sister, Mackenzie, is very excited to have a little brother.

Let us know what is new in your life! Send your updates to kfinamore@niagara.edu.

Mark Your Calendars!

Alumni and Friends Career Day 2010

You are invited to attend the 2010 College of Hospitality and Tourism Management Alumni and Friends Career Day, Friday, Oct. 8. This event enables the college to provide experiential learning opportunities for our students through breakout sessions and panel discussions, during which alumni share their work experiences and knowledge of the industry.

Tentative Schedule

Thursday, Oct. 7
5-6:30 p.m. Wine tasting at St. Vincent’s Hall

Friday, Oct. 8
7:45-8:30 a.m. Registration
9 a.m.-12:15 p.m. Breakout sessions
12:30-1:20 p.m. Lunch
1:30-2:15 p.m. Mentorship meeting
4:30-6:30 p.m. Dinner at Brickyard

For more information or to register, please visit the College of Hospitality and Tourism Management website at www.niagara.edu/hospitality or contact contact Katie Finamore, director of experiential opportunities, at kfinamore@niagara.edu or Danielle Winiarski, Career Day alumni adviser, at dwiniarski@ywcaniagara.org.

More information will be sent in the coming weeks. We look forward to seeing you in October!
College of Hospitality and Tourism Management

James Bedard III, ’77
President
Buffalo Hotel Supply Company, Inc.

Drew Cerza
President
Just Wing It Productions, Inc.

Hugh Cresser
Deputy Chief of Party
USAID/Rural Enterprise, Agriculture & Community Tourism Project

Deborah Curtis, DBA, ’84
Director
Hospitality Training and Research Center

Jonathan DanDes
President
Rich Baseball Operations

Theresa DeaconGrazion
Director, Association Services, E-learning and Technology
Fusion Productions

Anthony Demunda
Brand Performance Consultant
Choice Hotels International

Daniel J. DiPofi
Vice President/CEO
Hockey Western New York, LLC

Kathy Snyder Egan
Vice President of Sales
Olympic Management Systems

Art Eberhart
Executive Director
Niagara Police Athletic League

Daniel Homik, C.H.A.
President
INNTEL Hospitality Management

Michael P. Joseph, C.E.C.
National Account Culinary Manager, Food Service Division
Rich Products Corporation

Elisabeth M. Malstrom
Human Resources Coordinator
Buffalo Bills

Michael Marsch
General Manager
Hyatt Regency Buffalo

Paul M. McManus
President and CEO (Retired)
The Leading Hotels of the World, Ltd.

Dennis Murphy
President
InnVest Lodging

Burt Notarius
President
Prime Wines Corp.

Russell Papia
Director of Sales & Marketing
Millennium Airport Hotel Buffalo

Dini Patel
President, Advanced Motel
Executive Board
Asian American Hotel Owners Association

John Percy
President
Niagara Tourism and Convention Corporation

Tamara L. Quilty
Alumni Liaison, Mentorship Program
Dr. Pepper/Seven Up, Inc. Special Projects

Chris Schoepflin
President
USA Niagara Development Corp.

Carl Schraibman
Sports Management Consultant

Peter Florczak
General Manager
Buffalo Niagara Marriott

Jonathan Schultz
Vice President and General Manager
Maid of the Mist Corporation

Zo Ann Schwabel
Group Sales Director
Martin’s Fantasy Island

Catherine F. Schweitzer
Executive Director
Baird Foundation

Robert A. Stone Jr., CCM
General Manager
Inverness Club

Mark W. Thomas
Director, Western District
New York State Office of Parks, Recreation and Historic Restoration

Paul P. Verciglio
General Manager
Park Hyatt Toronto

Edward Watkins
Editor
Lodging Hospitality

Jay Witzel
2005 Recipient of the College of Hospitality and Tourism Management’s Lifetime Hotelier Achievement Award

Jerald L. Wolfgang
Director
Western New York Regional Education Center for Economic Development