The main entrance to The Conference & Event Center Niagara Falls is Old Falls Street, USA, (cobblestone walkway off of Third Street on the left side) directly across from the Seneca Niagara Casino. The administrative office entrance to The Conference Center is located on Third Street (silver building next door to the Sheraton at the Falls).

FROM THE AIRPORT
Buffalo-Niagara International Airport (BUF)
is 28 minutes | 24.62 miles
1. Turn slight left onto NY-33W
2. Merge onto I-90 E/New York State Thruway E toward I-290/Niagara Falls/Albany
3. Merge onto I-290 W/Youngman Expressway via EXIT 50 towards Niagara Falls
4. Merge onto I-190 N/New York State Thruway towards Niagara Reservation/State Park
5. Take the Robert Moses Parkway EXIT 21 towards Niagara Reservation/State Park
6. Take exit City Traffic
7. At the second light, make a left onto Rainbow Boulevard
8. Turn right onto Third Street

Old Falls Street is a pedestrian walk on the left hand side, adjacent to the Sheraton at the Falls.

FROM BUFFALO
1. Take the I-190 N towards Niagara Falls
2. Take the Robert Moses Parkway EXIT 21
3. Stay in the right hand lane at John B. Daly Blvd./Downtown
4. Proceed on John B. Daly Blvd. to the second light, make a left onto Rainbow Boulevard
5. Turn right onto Third Street

FROM ALBANY & AREAS EAST
1. Take the I-90 W to I-290 W to I-190 N
2. Take the Robert Moses Parkway EXIT 21
3. Stay in the right hand lane at John B. Daly Blvd./Downtown
4. Proceed on John B. Daly Blvd. to the second light, make a left onto Rainbow Boulevard
5. Turn right onto Third Street

FROM CLEVELAND
1. Take the I-90 E to I-290 W to I-90 N
2. Take the Robert Moses Parkway EXIT 21
3. Stay in the right hand lane at John B. Daly Blvd./Downtown
4. Proceed on John B. Daly Blvd. to the second light, make a left onto Rainbow Boulevard
5. Turn right onto Third Street

FROM TORONTO
1. Take the Gardiner Expressway to the QEW South
2. Enter the USA via the Rainbow Bridge on to Niagara Street
3. Make a right onto Third Street