The best view is from the top.

The Young Entrepreneurs Academy teaches middle and high school students how to start their own real business or social event.

This year-long program, with a location at Niagara University, guides middle and high school students through the entire business creation process—from brainstorming ideas, researching markets and writing business plans, to filing DBAs, opening bank accounts and pitching to potential investors. Guest lectures by successful entrepreneurs offer unique insights, and visits to area businesses provide practical experience. It’s real world learning as students launch their own businesses or social movements.

To learn more, visit www.niagara.edu/cce or call The Young Entrepreneurs Academy (YEAI) at 716-286-8181.