Position Review Form

Date: 11/4/13

Deadline: 11/27/13

Company: Niagara Falls National Heritage Area
119 Timon Hall
PO Box 1932
Niagara University, NY 14109
Sara Capen – 716-286-8579
Beipen10@verizon.net

Position Available:
Fall  X
Spring  X
Summer
Full
Part-time  X

Title: Public Relations Intern

Major: English

Job Description: See attached job description.

Faculty Chair Review:
This position has been:

_____ Approved for three (3) internship credits

_____ Approved for six (6) internship credits

_____ Approved for zero (0) internship credits

_____ Disapproved

Faculty Chairperson Signature _____________________________

Please return this form to:
Career Services Internship Program
Seton Hall – Lower Level
Tel. (716) 286-8530 • Fax (716) 286-8457
Niagara Falls National Heritage Area
Public Relations

About Us: Designated by Congress in 2008, the Niagara Falls National Heritage Area stretches from the western boundary of Wheatfield, New York to the mouth of the Niagara River on Lake Ontario, including the communities of Niagara Falls, Youngstown, and Lewiston. The region is home to natural wonders, rich cultural traditions, and nationally significant historical sites.

National Heritage Areas (NHAs) are designated by Congress as places where natural, cultural, and historic resources combine to form a cohesive, nationally important landscape. Through their resources, NHAs tell nationally important stories that celebrate our nation’s diverse heritage. NHAs are lived-in landscapes. Consequently, NHA entities collaborate with communities to determine how to make heritage relevant to local interests and needs.

NHAs are a grassroots, community-driven approach to heritage conservation and economic development. Through public-private partnerships, NHA entities support historic preservation, natural resource conservation, recreation, heritage tourism, and educational projects. Leveraging funds and long-term support for projects, NHA partnerships foster pride of place and an enduring stewardship ethic.

Internship Description: Seeking students majoring in English, communications and/or marketing with an interest in marketing and public relations of a nonprofit organization with a strong focus on fostering heritage tourism. Interns would be expected to write press releases, newsletters and utilize technology to promote the National Heritage area.

How to Apply: Interested students should submit a resume to

Sarah Capen, Project Director
125 Timon Hall
Niagara University, NY 14109
Beiben10@verizon.net