

## College of Business Administration Student Learning Goals

*We prepare an increasingly diverse student body for productive roles in business and the community through quality teaching at the undergraduate and graduate levels, supporting our efforts through scholarly research. We are guided in teaching, research and service by the principles of leadership, relevance, ethics, community involvement and professional growth.*

### Goals and Objectives of the College of Business Administration

- 1.) Leadership: To equip students to be successful in the business and world communities by developing their skills in leadership, communication and working with other people.
- 2.) Relevance: To ensure that course content and delivery is current, relevant and coordinated across disciplines, placing special emphasis on technology and the global marketplace.
- 3.) Ethics: To provide an ethics-based business education incorporating the altruistic spirit of St. Vincent de Paul.
- 4.) Community Involvement: To provide opportunities for students and faculty to serve the community and engage in extra-curricular activities and practical interaction with the business community on a regional, national and global scale.
- 5.) Professional Growth: To promote continuing faculty development that enhances teaching and encourages and rewards intellectual contributions.

### Learning Objectives

- 1.) To be involved in the community.
- 2.) To be involved in experiential learning through co-ops and internships.
- 3.) To develop student communication skills.
- 4.) To develop analytical skills.

### **Department of Accounting**

*Consistent with the mission of Niagara University and the College of Business Administration, the Department of Accounting seeks to prepare accounting students to become professional accountants with potential for leadership roles in business, to provide all business students foundation knowledge in accounting, to challenge students to reach their potential, and to develop interest in learning as a lifelong pursuit.*

- 1.) To convey a conceptual understanding of accounting and business law and its application to the functional areas of business in the global community.
- 2.) To enhance understanding of the interpretation and use of financial information for decisions in a constantly changing business environment.
- 3.) To instill an understanding of the ethical responsibilities of professional accountants and the moral dimension of business decisions.
- 4.) To help students develop a sense of professional and personal responsibility by providing opportunities for students to interact with the business community.
- 5.) To develop critical thinking, communication, and interpersonal skills.
- 6.) To enable students to use technology effectively.

## **Department of Commerce**

*Consistent with the mission of Niagara University, and the College of Business Administration, the department of commerce seeks to prepare students for successful management and leadership roles in business. The commerce department provides a broadly based academic foundation as well as discipline specific knowledge, values, and skills necessary for beginning a business career upon graduation.*

- 1.) Information Literacy: Students will demonstrate usage of appropriate databases and information sources necessary for their field.
- 2.) Analytical Ability: Students will demonstrate ability to analyze information and engage in critical thinking.
- 3.) Written Communication: Students will demonstrate writing ability.
- 4.) Oral Communication: Students will demonstrate oral communication ability.
- 5.) Knowledge of the field: Students will demonstrate knowledge of the field of their concentration or major.

## **MBA Program**

*Consistent with the mission of Niagara University and the College of Business Administration the Master's in Business Administration Program seeks to give the student competency in business knowledge and skills and to demonstrate their practical application to experience. It attempts to provide the optimal condition for learning through an application of business theory to experience. The program is designed to serve the needs of both fully employed and full time students.*

- 1.) Understand the current developments in the field of business including the moral dimension of business.
- 2.) Learn from a top level management focus in order to be prepared to assume a position of leadership in his/her career.
- 3.) Understand the application of business theory to practice.
- 4.) Develop both oral and written communication skills.
- 5.) Develop team-building skills through participation in small group projects.
- 6.) Gain an integrative view of the corporation and its business environment and to learn to use the tools to understand this view.