



**2012 MEDIA AWARENESS  
PUBLIC SERVICE ANNOUNCEMENT  
STUDENT VIDEO COMPETITION  
ENTRY FORM**

**Deadline: Videos Must Be Postmarked by March 16, 2012**

**Please complete a separate form for EACH entry. Please print neatly.**

Your entry title: \_\_\_\_\_

Division you are entering:            \_\_\_ College        \_\_\_ High School

Length of PSA:                        \_\_\_ 30 seconds    \_\_\_ 60 seconds

Primary Videomaker's Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Your School/College name: \_\_\_\_\_

Year/Grade in School: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**(Signature signifies agreement to all published regulations and requirements of competition-see below)**

**On a separate page include a brief synopsis of the entry: In 100 words or less—describe the topic and the objective of the PSA (what should the audience learn from this message?) Also include a short bio of the videomaker(s).**

**Mail entries to:**

Dr. Mark Barner  
MAD Student Video Contest  
Communication Studies Department  
338 Dunleavy Hall  
Niagara University, NY 14109

**Direct questions to [barner@niagara.edu](mailto:barner@niagara.edu)**

**More information is available at [www.niagara.edu/communication](http://www.niagara.edu/communication)**



### Entry Regulations:

- Competition is open to students enrolled in high school/college/university
- There is no limit to the number of entries a video maker can submit but each entry must include a separate entry form
- Entry forms and DVDs must be sent together and be postmarked no later than **March 16, 2012**
- Videos must be either 30 **OR** 60 seconds in length
- Work must be submitted in DVD format only
- DVDs and cases must be clearly labeled with your name, address, phone number, title of program, and competition division (college or high school)
- Your video will be returned only if you enclose a self-addressed stamped shipping envelope with the proper return postage affixed
- DVDs submitted without return postage become the property of Niagara University and will not be returned unless you pick up the tape in person or send appropriate mailing materials and pre-paid postage
- All entries are evaluated on the basis of creativity, originality of idea, technical quality, and realization of stated objectives
- Winning videos will be announced at the Niagara University Communication Studies Department Media Awareness Day, April, 2012
- Prize winners will be issued checks in U.S. dollars after the festival and the checks will be made out to the primary video maker listed on this form
- Submission of an entry gives the Niagara University Communication Studies Department permission to show the work at the annual Media Awareness Day and to have the work reproduced, in either whole or part, for educational or promotional purposes
- Winners' videos including their names, the title of their entries, and the names of their schools may be posted on our webpage
- Please note that entry does not guarantee that a work will be shown at the festival--We reserve the right to refuse to screen any video at the festival