

NIAGARA UNIVERSITY

THE WORLD AT YOUR FINGERTIPS



College of
Hospitality &
Tourism
Management

www.niagara.edu/hospitality/

Niagara University, New York

Founded in 1856

College of Hospitality & Tourism Management

Niagara University provides a leading national and international program in hospitality and tourism. Our outstanding resources put the world at your fingertips and prepare you for exciting professional possibilities in some of the nation's fastest-growing career fields.

MAJORS

Hotel & Restaurant Management

With Concentrations In:

Foodservice Management

Hotel & Restaurant Planning & Control

Restaurant Entrepreneurship

Tourism & Recreation Management

With Concentrations In:

Recreation & Sports Management

Tourism Marketing



Our facilities include a five-star quality conference and dining facility with a lobby and reception area modeled after public space in a five-star hotel. We also have an impressive teaching kitchen and a state-of-the-art video-conferencing room.

Cover Photo courtesy of LHSW

“In our industry, experience is just as important as education. With the cruise course, we realized both. Going on the cruise reinforced what we learned in the textbook; we could experience what we were learning firsthand.”

Louis Quagliana, a recent graduate who participated in Niagara’s cruise course aboard Carnival Cruise Lines. The cruise industry has grown 50 percent in recent years and is expected to realize even greater growth in the future. Louis is now employed at New York City’s renowned Waldorf-Astoria Hotel.



Photo courtesy of Carnival Cruise Lines.

We are proud to be a founding member and a partner school of The Leading Hotel Schools of the World (LHSW), a prestigious association of hospitality and tourism programs worldwide that partners with the world’s 400 top (five-star) hotels and resorts. The LHSW represents one of the most impressive partnerships between industry and education of all time. For our students, this partnership also leads to internships, career opportunities, student exchanges and conferences with the Leading Hotels of the World.

The
Leading Hotel Schools
OF THE WORLD

Photo courtesy of LHSW





“We offer a comprehensive curriculum that combines hospitality management with sports management and includes 800 hours of practical experiences. This gives our students a world of opportunities. They realize job opportunities in virtually every aspect of the sports industry.”

Mike Gentile, director of NU’s recreation and sports management program

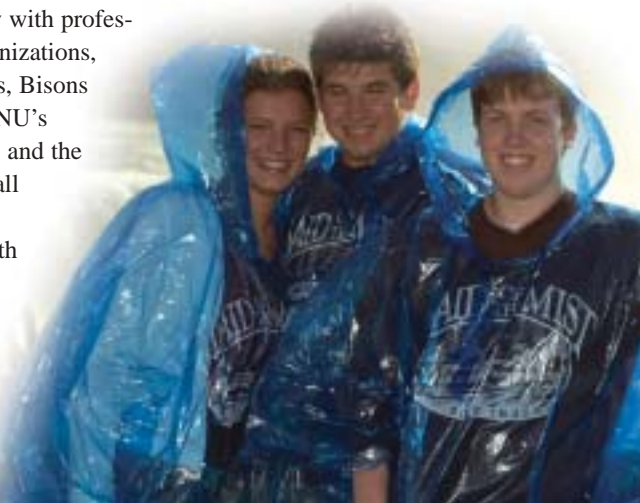
College of Hospitality & Tourism Management

POINTS OF DISTINCTION

- Our College of Hospitality & Tourism Management is independently ranked as one of the top 20 programs in the country.
- We feature all the opportunities — and more — found in other nationally ranked programs along with personal attention and classes averaging 17 students.
- Niagara offered the world’s first bachelor’s degree in tourism and was the seventh program in the United States to earn national accreditation. NU is one of only four hospitality programs (out of 175 in the United States) to achieve college status.
- Our College of Hospitality & Tourism Management recently received the Institutional Achievement Award from the International Society of Travel and Tourism Educators — an award given only every two years.
- We host a career fair that welcomes corporate officers of national and international companies from sports/recreation, hotels/resorts, convention and visitor’s bureaus, sports facilities, cruise ships, country clubs, foodservice companies and more.
- Niagara is the only hospitality program in the nation that publishes a “hands-on” journal for hotel owners and managers. The Rooms Chronicle is circulated to hotel owners and managers nationwide.

PRACTICAL EXPERIENCES

- All majors complete an 800-hour experience requirement that places them in internships with Walt Disney World, Hilton Head resorts, the world's best hotels and restaurants, sports facilities, cruise lines and tourist attractions nationwide.
- Our programs merge learning with doing. You can take a course in cruise-line management while studying on a cruise ship, for example, or manage a chef-quality kitchen and simulated hotel lobby right on NU's campus.
- We offer a variety of international experiences — including our unique work abroad program at five-star luxury properties in elegant Lake Como, Italy.
- The outstanding reputation of our College attracts industry leaders as guest speakers and adjunct instructors.
- Students benefit from field trips and tours to New York City, Chicago and other locations. For example, our recreation and sports management students regularly tour facilities in Cleveland as well as HSBC Arena — a state-of-the-art sports and entertainment facility on Buffalo's waterfront.
- Our alumni association provides NU students with career panels, internships and placement opportunities; the group also provides individual career guidance through its mentor program.
- The College of Hospitality & Tourism Management's student association sponsors trips, conducts tours during Parents Weekend, organizes cooking demonstrations by master chefs and arranges "back of the house" tours of local attractions (Six Flags Darien Lake, HSBC Arena, Maid of the Mist and Toronto).
- Our students gain experience through service. For example, they serve as job coaches for blind, visually impaired and physically disabled persons being retrained for careers in hospitality and tourism.
- Recreation and sports management students intern regularly with professional and amateur organizations, including Buffalo's Bills, Bisons and Sabres, along with NU's NCAA Division I teams and the Mid-American Basketball Tournament. They also complete internships with sports facilities, country clubs and resorts.





ACADEMIC EXCELLENCE

- All our degree programs are accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA). This recognition gives our programs added value; only 15 percent of the nation's hospitality and tourism programs are accredited by the ACPHA.
- Niagara features a number of classes taught by practicing professionals who share valuable expertise from their fields. For instance, the president of the Buffalo Bisons teaches our Financial Aspects of Sport Management class.
- Niagara's well-rounded education covers many disciplines — including English, foreign language, history, the arts, the sciences and more. This liberal arts foundation prepares broadly educated employees who solve problems, work well with others and communicate effectively — essential qualities for students who want to work in the hospitality and tourism industry.
- In the Vincentian tradition, our programs are grounded in moral and ethical values that encourage service, develop character and build leadership skills.

GRADUATE SUCCESS

- The College of Hospitality & Tourism Management boasts a placement rate of 100 percent. Nine out of 10 students are working in their chosen field.
- Because our recreation and sports management program integrates course work from our nationally recognized hospitality program, majors are prepared for traditional sports management jobs as well as those involving facilities management and special events. The bottom line? Our sports management majors are incredibly marketable to prospective employers!
- Corporate offices of the largest hospitality and tourism companies in the world come to campus to recruit our majors.
- The most exclusive companies in the world regularly recruit our students.

SELECTED EMPLOYERS

Acacia Hotels and Resorts
Alamo Car Rentals
Arizona Department of Tourism
Broward County-Fort Lauderdale Convention Center
Buffalo-Niagara Convention and Visitor's Bureau
Carlson Hotels Worldwide
Carlson Marketing Group
Carnival Cruise Lines
Cunard Cruise Lines
Dr. Pepper/ 7 UP
Erie Convention and Visitor's Bureau
Expedia.com
Hyatt Hotels and Resorts
Jamaica Tourism Board
Las Vegas Hilton
Leading Hotels of the World
Maid of the Mist
Monroe Golf Club
Red Lobster
Rochester Country Club
Six Flags
Starwood Hotels and Resorts
T.G.I. Friday's
Waldorf-Astoria Hotel

To learn more about our world-class opportunities, contact:

Niagara University
College of Hospitality & Tourism Management
(716) 286-8270 phone
(716) 286-8277 fax
www.niagara.edu/hospitality/



NIAGARA UNIVERSITY

WORLD-CLASS EDUCATION

Our Heritage: A private, coeducational liberal arts university founded in 1856 in the Catholic and Vincentian tradition; the oldest Vincentian university in North America

Our Enrollment: 2,600 undergraduate students and 800 graduate students

Our Faculty: Talented teachers and scholars, more than 92 percent of whom hold the highest degree in their fields

Our Community: Enjoys a low 16:1 student-faculty ratio and classes averaging about 25 students

Our Academic Programs: Outstanding, fully accredited majors in a wide range of disciplines, honors program opportunities and an award-winning Academic Exploration Program for students who have not yet selected their majors

Our Student Life: More than 70 student clubs and organizations with something for every interest

Our Athletic Teams: NCAA Division I competition (for men: baseball, basketball, cross country, golf, ice hockey, soccer, swimming and diving and tennis; for women: basketball, cross country, ice hockey, lacrosse, soccer, softball, swimming and diving, tennis and volleyball); a full slate of club, intramural and recreational opportunities

Our Location: Suburban campus that is just minutes from Niagara Falls, N.Y., 20 minutes from Buffalo, N.Y., and 90 minutes from Toronto, Canada

Our Value: Twice named to U.S. News & World Report's top 20 "Great Schools at Great Prices" and recognized by the Princeton Review as one of the "Best Colleges in the Northeast Region"

Our Financial Assistance: More than 98 percent of students receive financial assistance"

Our Graduates: Niagara has more than 30,000 alumni throughout the world. They pursue successful careers and realize acceptance rates into graduate and professional schools that are well above national norms.

Our Commitment: Niagara University encourages all men and women whose aptitude and demonstrated academic achievement in high school or college give evidence of their ability to successfully complete the various university programs. Consistent with our Catholic mission, Niagara University welcomes all students regardless of race, gender, age, national origin, religious preferences, sexual orientation, status as a veteran, or disability.

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