

Conference Arrangement

Dates: Oct. 28, 29 & 30, 2009

The conference will begin with a special luncheon at 11:30 a.m. on Wednesday, Oct. 28, and conclude about 4 p.m. on Friday, Oct. 30.

The conference will be held at the Conference Center, Niagara Falls, across from the conference hotel, the Crowne Plaza, 300 Third St., Niagara Falls, NY. The hotel is conveniently located a short five-minute walk from the falls, the Seneca-Niagara Casino and other area attractions. The hotel has an on-site restaurant, an indoor pool and convenient parking.

We have arranged a special conference rate of \$129 per night (single or double). You must make your reservation by phone at 1-800-2CROWNE or online at www.crowneplaza.com/niagarafalls. Be sure to indicate that you will be attending the Niagara University business ethics conference and use the reference code "NBE." Reservations should be made by Sept. 30, 2009, in order to secure the conference rate.

Conference Committee

Alexander Bertland, *Niagara University*
Patrick Flanagan, C.M., *St. John's University*
Marilynn Fleckenstein, *Niagara University*
Victoria Shoaf, *St. John's University*
Patricia Werhane, *DePaul University*

Questions?

Contact Dr. Fleckenstein at 716-286-8352.



PO Box 2014
Niagara University, NY 14109-2014

Call for Papers



Education That Makes a Difference

The 16th Annual International Conference Promoting Business Ethics

Sponsored by the Vincentian universities
in the United States:
DePaul University
Niagara University
St. John's University

Oct. 28-30, 2009

Hosted by Niagara University
at the Conference Center, Niagara Falls, NY

Founded

This conference was conceived as a natural extension of the basic mission and values of these institutions, which share a commitment to the vision of St. Vincent de Paul and his dedication to education and service. The annual conference seeks to promote business ethics through excellence in academic research and the practical application of that research to business situations.

Our Vision

We are creating a more ethical world by dramatically changing the hearts and minds of the individuals and organizations with whom we interact.

Our Mission

We will achieve this vision by creating a synergistic community of business and academic professionals, brought together to build a richer academic exchange and a more ethical business environment.

Our Participants

Academic and business professionals come together for compelling conversations about pragmatic issues facing business today to create a more ethical business environment and a richer academic exchange.

Here's the Plan

The annual international conference promoting business ethics encourages a very broad-based approach to the discussion of ethical theory and practice and seeks contributions to that discussion from business and academic professionals who are promoting business ethics through:

- The traditional business disciplines: accounting, finance, marketing, advertising and management
- Other related areas of interest: philosophy, theology, psychology, and sociology

In addition to the general theme for keynote and plenary sessions, the conference will be organized in broad topical areas based on proposed submissions. Formal academic sessions will be interspersed with panel discussions, interactive conversations, keynote addresses and debates for dynamic participation among conference attendees.

Format for Proposals

We are looking for business professionals and academics who have an interest in business ethics (in its broadest and widest sense) to submit formal proposals. (Final proposals will be selected through a blind referee process.)

We require only a one-page proposal, including an abstract. We will also need contact information (e-mail, mailing address, phone and fax numbers).

We invite proposals that:

- Reflect timely, cutting-edge insight
- Represent collaboration between academic professionals and business professionals

Since we will be facilitating the publication of select conference manuscripts, we expect the highest research quality and/or greatest business application from all papers.

Following the conference, participants will be invited to submit finalized papers for consideration for publication in *The Journal of Business Ethics*. Submissions will be due Feb. 2, 2010.

E-mail or mail hard copies of proposals to:

Dr. Marilyn Fleckenstein
Associate Vice President
for Academic Affairs
Alumni Hall
Niagara University
Niagara University, NY 14109-2014
mpf@niagara.edu

Important Dates

Proposal due: June 1, 2009

Decision date: July 1, 2009

Completed paper due: Sept. 1, 2009

Please submit an abstract that will be included in conference materials along with your completed paper.

Conference Registration

The special conference registration fee (\$300) will include two breakfasts and three lunches, a welcoming reception, daily morning and afternoon refreshments and conference materials.