

TOURISM & RECREATION MANAGEMENT - EVENT & MEETING MANAGEMENT

NAME:		SID #	DATE:
COLLEGE #1:		QPA:	SEM HRS:
COLLEGE #2:		QPA:	SEM HRS:
COLLEGE #3:		QPA:	SEM HRS:
LEARN & SERVE ()			TOTAL HRS:

GENERAL EDUCATION FOUNDATION COURSES			MAJOR REQUIREMENTS		
UNIVERSITY CORE COURSES	COURSE	S.H.	DEPARTMENT COURE (21 HRS.)	COURSE	S.H.
NUB 102 NU BEGINNINGS [Not required for transfer students]			1. HRT 100 INTRO (HOTEL/REST/REC/TOUR)		
WRT 100 WRITING & THINKING (WI)			2. HRT 140 MANAGEMENT & LEADERSHIP		
ENG 100 INTRO TO LITERATURE (WI)			3. HRT 201 ACCOUNTING PRINCIPLES I		
REL 101 OR REL 103			4. HRT 202 ACCOUNTING PRINCIPLES II		
REL 200 OR 300 LEVEL			5. HRT 244 HOTEL AND TOURISM LAW		
REL 200 OR 300 LEVEL			6. HRT 253 HUMAN RESOURCE MGMT		
PHI 105 INTRO TO PHILOSOPHY			7. HRT 496 SENIOR SEM (800 PRACTIUM)(WI)		
PHI 206 ETHICS			TRM CORE (15 HRS.)		
PHI 300 LEVEL			1. TRM 258 CONTEMP LEISURE & REC		
HIS 199 USA IN CONTEMP WORLD			2. TRM 360 TOURISM INFORMATION TECH		
GENERAL EDUCATION DISTRIBUTION COURSES			3. TRM 380 INTERN'L TOURISM & REC GEO		
UNIVERSITY CORE COURSES	COURSE	S.H.	4. TRM 487 MKTG OF TOURISM & REC		
NATURAL SCIENCE			5. TRM 490 REC & TOURISM ECONOMICS		
ECO 100 INTRO TO ECONOMICS			EVENT & MEETING MANAGEMENT CONCENTRATION (9 HRS.)		
HUMANITIES			1. TRM 370 ATTRACTIONS & EVENT MGNT		
CULTURAL DIVERSITY			2. TRM 390 MEETING & CONVENTION SERV		
MATH 201			3. TRM 485 INTERNET MARKETING OF TOURISM SERVICES		
CIS 232			*4-5. FOCUS #1 - EVENT OPERATIONS & DESIGN (6 HRS)		
ANALYTICAL SKILLS			4. MHR 241 FOOD SERVICE OPERATIONS		
FREE ELECTIVE			5. MHR 388 FOOD & BEVERAGE COST CONTROL		
FREE ELECTIVE			5. SPM 462 STATIGIG FUNDRAISING & REVENUE MANAGEMENT		
FREE ELECTIVE			*4-5. FOCUS #2 - COMMUNITY EVENT MANAGEMENT (6 HRS)		
FREE ELECTIVE			4. TRM 495 MANAGING DESTINATION MARKETING ORGANIZATIONS		
FREE ELECTIVE			5. TRM 497 APPLIED TOURISM SPORT & EVENT MANAGEMENT		
FREE ELECTIVE			COLLEGE ELECTIVES (12 HRS)		
ADMISSION REVIEW			1.		
ACC	ACC W/C	REJ	2.		
LETTER #	TOTAL SEM HRS.		3.		
MINOR REQUIREMENTS			4.		
COURSE	COURSE	S.H.			
1.					
2.					
3.					
4.					
5.					
6.					

* STUDENT - CHOSE ONE (FOCUS #1 or FOCUS #2)

COLLEGE OF HOSPITALITY AND TOURISM MANAGEMENT

Niagara University STUDENT CURRICULUM CARD

Concentrations for Hotel & Restaurant Management Majors:

Hotel & Restaurant Planning and Control

MHR 351	Finance Capital Budgeting
MHR 388	Food & Beverage Cost Control
MHR 445	Advance Hotel Operations
MHR 420	Analytical Methods of Panning for Hotels & Restaurants
MHR 388 or HRM 321/331/341	

Foodservice Management

MHR 343	Menu Planning & Commercial Food Production
MHR 359	Foodservice Layout & Design
MHR 388	Food and Beverage Cost Control
MHR 398	Foodservice Purchasing

Restaurant Entrepreneurship

MHR 337	Restaurant Entrepreneurship: Concepts & Principles
MHR 361	Food & Culture
MHR 474	Restaurant Venture Planning
MHR 484	Restaurant Entrepreneur Project

Concentrations for Tourism & Recreation Management Majors:

Special Event & Conference Management

HRT 290	Tour Industry Management
TRM 370	Attractions & Event Management
TRM 390	Meetings & Convention Services
TRM 473	Facilities Management

Tourism Destination Management

TRM 340	Special Interest Tourism Marketing
TRM 399	Planning & Development of Tourism Ventures
TRM 485	Internet Marketing of Tourism Services
TRM 473	International Destination & Convention Marketing

Concentrations for Sport Management Majors:

Sport Operations

SPM 360	Sport Communications & Technology
SPM 395	Recreation & Sport Programming
SPM 455	Sport Marketing & Promotion
SPM 473	Sport Facility Management

Elective Courses

If you desire a second concentration, you must fill all four HRT electives with the four courses specified in one of the remaining concentrations offered in the college of Hospitality and Tourism Management in any of the majors within the College of Hospitality and Tourism Management.

In general an HRT elective is any concentration course outside your concentration, courses completed as part of a study abroad program, and the following courses:

HRT 330	Cultural Geography	HRT 355	Resort, Club & Casino Management
HRT 401 & 402	Honors Thesis I and II	HRT 419	Seminar on NYS Tourism
MHR 441	Special Topics in HRM	TRM 441	Special Topics in TRM
HRT 451 & 452	Disney Internship	TRM 370	Attractions & Events Management
HRT 499	Independent Research	SPM 335	Issues in Sports
HRT 493	Hospitality Co-Op	SPM 441	Special Topics in Sports