

# TOURISM & RECREATION MANAGEMENT - TOURISM DESTINATION MANAGEMENT

NAME:		SID #	DATE:
COLLEGE #1:		QPA:	SEM HRS:
COLLEGE #2:		QPA:	SEM HRS:
COLLEGE #3:		QPA:	SEM HRS:
LEARN & SERVE ( )			TOTAL HRS:

GENERAL EDUCATION FOUNDATION COURSES		
UNIVERSITY CORE COURSES	COURSE	S.H.
NUB 102 NU BEGINNINGS [Not required for transfer students]		
WRT 100 WRITING & THINKING (WI)		
ENG 100 INTRO TO LITERATURE (WI)		
REL 101 OR REL 103		
REL 200 OR 300 LEVEL		
REL 200 OR 300 LEVEL		
PHI 105 INTRO TO PHILOSOPHY		
PHI 206 ETHICS		
PHI 300 LEVEL		
HIS 199 USA IN CONTEMP WORLD		

GENERAL EDUCATION DISTRIBUTION COURSES		
UNIVERSITY CORE COURSES	COURSE	S.H.
NATURAL SCIENCE		
ECO 100 INTRO TO ECONOMICS		
HUMANITIES		
CULTURAL DIVERSITY		
MATH 201		
CIS 232		
ANALYTICAL SKILLS		
FREE ELECTIVE		
FREE ELECTIVE		
FREE ELECTIVE		
FREE ELECTIVE		

ADMISSION REVIEW			
_____ ACC	_____ ACC W/C	_____ REJ	
LETTER # _____	TOTAL SEM HRS. _____		

MINOR REQUIREMENTS		
COURSE	COURSE	S.H.
1.		
2.		
3.		
4.		
5.		
6.		

MAJOR REQUIREMENTS		
DEPARTMENT COURE (21 HRS.)	COURSE	S.H.
1. HRT 100 INTRO (HOTEL/REST/REC/TOUR)		
2. HRT 140 MANAGEMENT & LEADERSHIP		
3. HRT 201 ACCOUNTING PRINCIPLES I		
4. HRT 202 ACCOUNTING PRINCIPLES II		
5. HRT 244 HOTEL AND TOURISM LAW		
6. HRT 253 HUMAN RESOURCE MGMT		
7. HRT 496 SENIOR SEM (800 PRACTIUM)(WI)		

TRM CORE (15 HRS.)		
1. TRM 258 CONTEMP LEISURE & REC CONCEPT		
2. TRM 360 TOURISM INFORMATION TECH		
3. TRM 380 INTERN'L TOURISM & REC GEO		
4. TRM 487 MKTG OF TOURISM & REC		
5. TRM 490 REC & TOURISM ECONOMICS		

TOURISM DESTINATION MANAGEMENT CONCENTRATION (9 HRS.)		
1. TRM 399 TOURISM PLANNING & DEST DESIGN		
2. TRM 485 INTERNET MKTG OF TOURISM SERV		
3. TRM 495 INTN'L DESTINATION & CONV MKTG		

*4-5. FOCUS #1 - MARKETING (6 HRS)		
4. TRM 315 WEBSITE DESIGN & OPTIMIZATION		
5. TRM 340 SPECIAL INTEREST TOURISM MARKETING		

*4-5. FOCUS #2 - MANAGEMENT (6 HRS)		
4. TRM 290 TOURISM TRANSPORTATION OPERATIONS		
5. TRM 370 ATTRACTIONS & EVENT MANAGEMENT		

COLLEGE ELECTIVES (12 HRS)		
1.		
2.		
3.		
4.		

\* STUDENT - CHOSE ONE (FOCUS #1 or FOCUS #2)

# COLLEGE OF HOSPITALITY AND TOURISM MANAGEMENT

## Niagara University STUDENT CURRICULUM CARD

### Concentrations for Hotel & Restaurant Management Majors:

#### **Hotel & Restaurant Planning and Control**

MHR 351	Finance Capital Budgeting
MHR 388	Food & Beverage Cost Control
MHR 445	Advance Hotel Operations
MHR 420	Analytical Methods of Panning for Hotels & Restaurants
MHR 388 or HRM 321/331/341	

#### **Foodservice Management**

MHR 343	Menu Planning & Commercial Food Production
MHR 359	Foodservice Layout & Design
MHR 388	Food and Beverage Cost Control
MHR 398	Foodservice Purchasing

#### **Restaurant Entrepreneurship**

MHR 337	Restaurant Entrepreneurship: Concepts & Principles
MHR 361	Food & Culture
MHR 474	Restaurant Venture Planning
MHR 484	Restaurant Entrepreneur Project

### Concentrations for Tourism & Recreation Management Majors:

#### **Special Event & Conference Management**

HRT 290	Tour Industry Management
TRM 370	Attractions & Event Management
TRM 390	Meetings & Convention Services
TRM 473	Facilities Management

#### **Tourism Destination Management**

TRM 340	Special Interest Tourism Marketing
TRM 399	Planning & Development of Tourism Ventures
TRM 485	Internet Marketing of Tourism Services
TRM 473	International Destination & Convention Marketing

### Concentrations for Sport Management Majors:

#### **Sport Operations**

SPM 360	Sport Communications & Technology
SPM 395	Recreation & Sport Programming
SPM 455	Sport Marketing & Promotion
SPM 473	Sport Facility Management

### Elective Courses

If you desire a second concentration, you must fill all four HRT electives with the four courses specified in one of the remaining concentrations offered in the college of Hospitality and Tourism Management in any of the majors within the College of Hospitality and Tourism Management.

In general an HRT elective is any concentration course outside your concentration, courses completed as part of a study abroad program, and the following courses:

HRT 330	Cultural Geography	HRT 355	Resort, Club & Casino Management
HRT 401 & 402	Honors Thesis I and II	HRT 419	Seminar on NYS Tourism
MHR 441	Special Topics in HRM	TRM 441	Special Topics in TRM
HRT 451 & 452	Disney Internship	TRM 370	Attractions & Events Management
HRT 499	Independent Research	SPM 335	Issues in Sports
HRT 493	Hospitality Co-Op	SPM 441	Special Topics in Sports