

## Associate Dean's Message

## Niagara to Host NYS Counseling Conference

The Office of Graduate Admissions is optimistic as we enter into this new decade. We know that Niagara University will be involved in several cutting-edge graduate events.

One such event is the New York State Association for College Admission Counseling (NYSACAC) Conference. The main conference will be held June 2 – 4, 2010, at Niagara University. Colleagues from around the state will gather for exciting professional development and networking opportunities. If you are a secondary school counselor or admissions professional and would like to attend, please visit the following Web site: [www.nysacac.org](http://www.nysacac.org).

Niagara takes pride in sponsoring events that support our graduates. If you are interested in enrolling into one of our graduate programs, please feel free to contact me directly. You are also welcome to attend our Graduate School Open House on Saturday, April 17, to learn more about our graduate programs. You can reach me at 716-286-8769 or 800-462-2111. I look forward to talking to you!

Carlos E. Tejada  
Associate Dean for  
Graduate Recruitment  
[ctejada@niagara.edu](mailto:ctejada@niagara.edu)



## Fair Warnings

### Career Expo 2010

March 24

Noon to 2 p.m.

Upper Level Gallagher  
Center

This job fair is for students of all majors to meet with recruiters from various fields to discuss employment opportunities.

For a list of participating employers, visit [www.niagara.edu/career-expo](http://www.niagara.edu/career-expo)



*A recruiter discusses career opportunities with an NU student at Career Expo 2009.*

## Teacher Recruitment Days

April 15 – 16

All Day

Buffalo Convention Center

You can interview with representatives of school districts from across the United States.

For complete registration information, visit [www.trd.org](http://www.trd.org).  
The registration deadlines and instructions are on the Web site.

## MBA

# MBA Students Experiencing Business in China



This spring, the MBA program will introduce a new course entitled “Going Global: Doing Business in China.” It will be taught by professor Ed Kowalewski, director of the International Trade Program for New York, U.S. Department of Commerce. Kowalewski has a proven record of success in effectively encouraging New York-based business to enter or expand in markets. He has significant experience in attracting foreign economic investment in the state. Recently, he testified before the Congressional advisory US-China Economic and Security Commission. We are excited to have such an experienced and well-connected trade leader teach and mentor our students.

This course is topical and important at this stage in the globalization of industries. As Kowalewski explains, “China, with its enormous population and expanding economy, represents staggering potential business opportunities for firms.

Understanding the market, as well as developing and implementing a successful business strategy for the Chinese market, calls for an accurate, pragmatic understanding of the complexities of the Chinese business.” Kowalewski’s course will follow a planned sequence of readings, journal articles, case studies, videos, and podcasts to develop a framework for understanding the Chinese business environment. Students will produce several market studies in key industrial sectors and evaluate the potential for business success in China using a case-based approach that utilizes Harvard Business cases and other case studies.

This course is the preparation for the trip to China where students will be able to network with executives in more than 20 companies in Shanghai, Hong Kong and Shenzhen. The trip will be from May 29-June 9 and will cost about \$3,500 (including airfare). It will be open to MBA alumni who have a desire to learn about the China market.



*Shanghai*

## MA-IS

# MA-IS Program Update

The diversity of student research topics continues to grow within the Master of Arts—Interdisciplinary Studies program. Several students are completing their capstone projects in areas as diverse as creating a nonprofit cultural exchange organization, security studies, the electronic reference desk, and effective museum volunteer programs.

Students range from those working full-time jobs while pursuing their degrees part time, to those engaged in full-time study. One of the program’s features is the ability to take courses in other graduate degree programs at Niagara University (such as MBA, criminal justice, and counseling), an option that almost every student is pursuing.

For additional information on how to self-design a 33-credit hour master’s degree, go to [www.niagara.edu/interdisciplinary/index.htm](http://www.niagara.edu/interdisciplinary/index.htm).

## Library News

### Library offers free DVDs

Did you know that Niagara University’s library has a large selection of DVDs that can be borrowed using your NU ID card? There are more than 2,000 recreational DVDs and more than 1,200 educational DVDs, which are all conveniently located on the main floor near the circulation desk. You may rent recreational DVDs for seven days and educational DVDs for 28 days. Stop by soon and take a look!

**“Yesterday is not ours to recover, but tomorrow is ours to win or lose.”**

***Lyndon B. Johnson,  
36th  
President of  
the United  
States***

## Upcoming Events

### Rounding third and heading for home!

Get off your couch and head over to Sal Maglie Stadium to watch some exciting college baseball. Come out and support coach Rob McCoy and his boys as they compete against their rival teams in the MAAC Conference. Listed below are a few of the home dates for the men's 2010 season.

April 4 vs. St. Peter's

April 5 vs. Manhattan

April 7 vs. Akron

April 22 vs. Buffalo

April 25 vs. Marist

April 26 vs. Siena

April 28 vs.

Youngstown State

April 29 vs.

Binghamton

*\*Dates and times are subject to change.*

For an extended schedule, visit

[www.PurpleEagles.com](http://www.PurpleEagles.com)



Coach Rob McCoy

## Education

## Kappa Delta Pi Holds Induction Ceremony

In November, the College of Education held an induction ceremony for the Alpha Alpha Beta Chapter of Kappa Delta Pi, an international honor society in education. The Rev. Joseph L. Levesque, C.M., president of Niagara University; Dr. Bonnie Rose, executive vice president and vice president for academic affairs; and Dr. Debra Colley, dean of the College of Education, presided over the ceremony. The college was honored to have Addie Richburg, the president of the National Alliance of Faith and Justice and director of the "Pen or Pencil" movement, as the honorary inductee. Richburg's words were inspiring and evoked a sense of responsibility for service in education. More than 120 graduate students were inducted into the honor society at the ceremony.



*Addie Richburg, president of the National Alliance of Faith and Justice and director of the "Pen or Pencil" movement, is congratulated by the Rev. Joseph L. Levesque, C.M., during the Kappa Delta Pi induction ceremony.*

## Criminal Justice

## Research Opportunities at the Graduate Level



Dr. Talia Harmon

Several faculty members in the department of criminal justice are conducting research projects in their specific areas of interest. The director of the graduate program, Dr. Talia Harmon, has become an integral part of a collaborative project that has sought to identify significant factors in capital cases in New York state that may predict whether a case was likely to result in a commutation rather than an execution. Some of the predictors studied have included characteristics of the defendant, the victims, and the offense, as well as the amount of publicity the crime had received.

As a Niagara University professor she has enjoyed the opportunity to not only teach, but also fulfill a passion for research. At this point, she has published two papers based on this project. Additionally, she has worked with many criminal justice graduate students who have numerous opportunities to become involved in research that serves their interests.

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# Graduate School Open House

## Reserve your spot today!

Join us for an informational morning!

**Saturday, April 17 • 9:30 a.m. to 12:30 p.m.  
 in the Bisgrove Hall Atrium**

Here is your opportunity to learn more about Niagara University's graduate programs and campus life. Meet faculty and discuss the advantages of an NU master's degree. You will also have an opportunity to speak to representatives from a variety of campus services offices (financial aid, career development, etc.). Campus tours will also be available.

Please call 716-286-8700 or 800-462-2111 to reserve your spot today. Or, if you prefer, register online at [www.niagara.edu/april](http://www.niagara.edu/april). Don't miss out on this great event!

- Niagara's Graduate Programs**
- Elementary Education
  - Secondary Education
  - Literacy
  - Special Education
  - Teacher's College
  - Educational Leadership
  - School Counseling
  - School Psychology
  - Mental Health Counseling
  - Business Administration (MBA)
  - Criminal Justice Administration
  - Interdisciplinary Studies



*Learning more about NU's MBA program.*

- ## Graduate Division Contacts
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