



**2010 MEDIA AWARENESS
PUBLIC SERVICE ANNOUNCEMENT
STUDENT VIDEO COMPETITION
ENTRY FORM**

Deadline: Videos Must Be Postmarked by February 19, 2010

Please complete a separate form for EACH entry. Please print neatly.

Your entry title: _____

Division you are entering: ___ College ___ High School

Primary Videomaker's Name: _____

Address: _____

E-mail: _____ Telephone: _____

Your School/College name: _____

Year/Grade in School: _____

Signature: _____ Date: _____

(Signature signifies agreement to all published regulations and requirements of competition-see below)

On a separate page include a brief synopsis of the entry: In 100 words or less—describe the topic and the objective of the PSA (what should the audience learn from this message?) Also include a short bio of the videomaker(s).

Mail entries to:

Dr. Mark Barner
MAD Student Video Contest
Communication Studies Department
338 Dunleavy Hall
Niagara University, NY 14109

**Direct questions to the above address or email barner@niagara.edu
More information is available at www.niagara.edu/communication**



Entry Regulations:

- Competition is open to students enrolled in high school/college/university
- There is no limit to the number of entries a video maker can submit but each entry must include a separate entry form
- Entry forms and tapes/DVDs must be sent together and be postmarked no later than **February 19, 2010**
- Videos must be 60 seconds in length
- Work must be submitted in VHS or DVD format only
- Tapes/DVDs and cases must be clearly labeled with your name, address, phone number, title of program, and competition division (college or high school)
- Your video will be returned only if you enclose a self-addressed stamped shipping envelope with the proper return postage affixed
- Video cassettes and DVDs submitted without return postage become the property of Niagara University and will not be returned unless you pick up the tape in person or send appropriate mailing materials and pre-paid postage
- All entries are evaluated on the basis of creativity, originality of idea, technical quality, and realization of stated objectives
- Winning videos will be announced at the Niagara University Communication Studies Department Media Awareness Day, March 10, 2010
- Prize winners will be issued checks in U.S. dollars after the festival and the checks will be made out to the primary video maker listed on this form
- Submission of an entry gives the Niagara University Communication Studies Department permission to show the work at the annual Media Awareness Day and to have the work reproduced, in either whole or part, for educational or promotional purposes
- Winners' videos including their names, the title of their entries, and the names of their schools may be posted on our webpage
- Please note that entry does not guarantee that a work will be shown at the festival--We reserve the right to refuse to screen any video at the festival