

# TOURISM & RECREATION MANAGEMENT – SPECIAL EVENT & CONFERENCE MANAGEMENT

NAME	DATE		
COLLEGE #1	QPA	SEM HRS.	
COLLEGE #2	QPA	SEM HRS.	

GENERAL EDUCATION FOUNDATION COURSES		
UNIVERSITY CORE COURSES	COURSE	S.H.
WRT 100 WRITING & THINKING (WI)		
ENG 100 INTRO TO LITERATURE (WI)		
RELIGIOUS STUDY: 101 OR 103		
RELIGIOUS STUDY: ANY 200 OR 300		
RELIGIOUS STUDY: ANY 200 OR 300		
PHILOSOPHY 105 (INTRO)		
PHILOSOPHY 206 (ETHICS)		
PHILOSOPHY (ANY 300)		
HISTORY 199		

GENERAL EDUCATION DISTRIBUTION COURSES		
UNIVERSITY CORE COURSES	COURSE	S.H.
NATURAL SCIENCE		
SOCIAL SCIENCE		
HUMANITIES		
CULTURAL DIVERSITY		
MAT 201		
CIS 232		
ANALYTICAL SKILLS		
FREE ELECTIVE		
FREE ELECTIVE		
FREE ELECTIVE		
FREE ELECTIVE		

ADMISSION REVIEW		
ACC _____	ACC W/C _____	REJ _____
LTR# _____	TOTAL SEM. HRS. _____	
RECOMMENDATIONS:		
LSK 045 _____	LSK 095 _____	CRL 101 _____
DEV. MATH _____	DEV. WRT _____	
REVISED 7/29/2009		

MAJOR REQUIREMENTS			
DEPARTMENT CORE (24 HRS.)	COURSE	S.H.	
1. HRT 100 INTRO (HOTEL/REST/REC/TOUR)			
2. HRT 140 MANAGEMENT & LEADERSHIP			
3. HRT 201 ACCOUNTING PRINCIPLES I			
4. HRT 202 ACCOUNTING PRINCIPLES II			
5. HRT 244 HOTEL AND TOURISM LAW			
6. HRT 253 HUMAN RESOURCE MGMT.			
7. HRT 496 SENIOR SEM. (800 PRACTIUM) (WI)			
8. ECO 100 INTRO TO ECONOMICS			
TRM CORE (15 HRS)			
1. TRM 258 CONTEMP. LEISURE & REC.			
2. TRM 360 TOURISM INFORMATION TECH.			
3. TRM 380 INTERN'L TOURISM & REC. GEO.			
4. TRM 487 MKTG.OF TOURISM& RECREATION			
5. TRM 490 REC & TOURISM ECONOMICS			
SPECIAL EVENT & CONFERENCE CONCENTRATION (12 HRS)			
1. HRT 290 TOUR INDUSTRY MANAGEMENT			
2. TRM 370 ATTRACTIONS AND EVENT MGMT.			
3. TRM 390 MEETING AND CONVENTION SERV.			
4. SPM 473 SPORTS FACILITIES MANAGEMENT			
DEPARTMENT ELECTIVES (12 HRS)			
1. HRT ELECTIVE			
2. HRT ELECTIVE			
3. HRT ELECTIVE			
4. HRT ELECTIVE			
MINOR REQUIREMENTS COURSE	APPL DATE:	COURSE	S.H.
1.			
2.			
3.			
4.			
5.			
6.			

**COLLEGE OF HOSPITALITY AND TOURISM MANAGEMENT**  
**Niagara University**

**STUDENT CURRICULUM CARD**

**Concentrations for Hotel & Restaurant Management Majors:**

**Hotel & Restaurant Planning and Control**

MHR 351	Finance Capital Budgeting
MHR 445	Advance Hotel Operations
MHR 420	Analytical Methods of Planning for Hotels & Restaurants
MHR 388 or HRM 321/331/341	

**Foodservice Management**

MHR 343	Menu Planning & Commercial Food Production
MHR 359	Foodservice Layout & Design
MHR 388	Food and Beverage Cost Control
MHR 398	Foodservice Purchasing

**Restaurant Entrepreneurship**

MHR 337	Restaurant Entrepreneurship: Concepts & Principles
MHR 361	Food & Culture
MHR 474	Restaurant Venture Planning
MHR 484	Restaurant Entrepreneur Project

**Concentrations for Tourism and Recreation Management Majors:**

**Special Event and Conference Management**

HRT 290	Tour Industry Management
TRM 370	Attractions and Event Management
TRM 390	Meetings and Convention Services
TRM 473	Facilities Management

**Tourism Destination Management**

TRM 340	Special Interest Tourism Marketing
TRM 399	Planning & Development of Tourism Ventures
TRM 485	Internet Marketing of Tourism Services
TRM 495	International Destination & Convention Marketing

**Concentration for Sport Management Majors:**

**Sport Operations**

SPM 360	Sport Communication & Technology
SPM 395	Recreation & Sport Programming
SPM 455	Sport Marketing & Promotion
SPM 473	Sport Facility Management

**Elective Courses**

1. If you desire a second concentration, you must fill all four HRT electives with the four courses specified in one of the remaining concentrations offered in the College of Hospitality and Tourism Management in any of the majors within the College of Hospitality and Tourism Management.
2. In general, an HRT elective is any concentration course outside your concentration, courses completed as part of a study abroad program, and the following courses:

HRT 330	Cultural Geography	HRT 355	Resort, Club & Casino Management
HRT 401 & 402	Honors Thesis I and II	HRT 419	Seminar on NYS Tourism
MHR 441	Special Topics in HRM	TRM 441	Special Topics in TRM
HRT 451 & 452	Disney Internship	TRM 370	Attractions & Events Management
HRT 499	Independent Research	SPM 355	Issues in Sport
HRT 493	Hospitality Co-op	SPM 441	Special Topics in Sports