

TOURISM & RECREATION MANAGEMENT - TOURISM DESTINATION MANAGEMENT

NAME _____			DATE _____		
COLLEGE #1 _____			QPA _____	SEM HRS. _____	
COLLEGE #2 _____			QPA _____	SEM HRS. _____	

GENERAL EDUCATION FOUNDATION COURSES			MAJOR REQUIREMENTS		
UNIVERSITY CORE COURSES	COURSE	S.H.	COURSE	S.H.	S.H.
WRT 100 WRITING & THINKING (WI)			DEPARTMENT CORE (24 HRS.)		
ENG 100 INTRO TO LITERATURE (WI)			1. HRT 100 INTRO (HOTEL/REST/REC/TOUR)		
RELIGIOUS STUDY: 101 OR 103			2. HRT 140 MANAGEMENT & LEADERSHIP		
RELIGIOUS STUDY: ANY 200 OR 300			3. HRT 201 ACCOUNTING PRINCIPLES I		
RELIGIOUS STUDY: ANY 200 OR 300			4. HRT 202 ACCOUNTING PRINCIPLES II		
PHILOSOPHY 105 (INTRO)			5. HRT 244 HOTEL AND TOURISM LAW		
PHILOSOPHY 206 (ETHICS)			6. HRT 253 HUMAN RESOURCE MGMT.		
PHILOSOPHY (ANY 300)			7. HRT 496 SENIOR SEM. (800 PRACTIUM) (WI)		
HISTORY 199			8. ECO 100 INTRO TO ECONOMICS		
			TRM CORE (15 HRS)		
			1. TRM 258 CONTEMP. LEISURE & REC.CONCEPT		
			2. TRM 360 TOURISM INFORMATION TECH.		
			3. TRM 380 INTERN'L TOURISM & REC. GEO.		
			4. TRM 487 MKTG. OF TOURISM & RECREATION		
			5. TRM 490 REC & TOURISM ECONOMICS		
			TOURISM DESTINATION MGMT. CONCENTRATION (12 HRS)		
			1. TRM 340 SPECIAL INTEREST TOURISM MKTG.		
			2. TRM 399 TOURISM PLANNING & DEST DESIGN		
			3. TRM 485 INTERNET MKTG OF TOURISM SERV.		
			4. TRM 495 INTN'L DESTINATION.& CONV. MKTG.		
			DEPARTMENT ELECTIVES (12 HRS)		
			1. HRT ELECTIVE		
			2. HRT ELECTIVE		
			3. HRT ELECTIVE		
			4. HRT ELECTIVE		
			MINOR REQUIREMENTS		
			COURSE	APPL DATE:	S.H.
			1.		
			2.		
			3.		
			4.		
			5.		
			6.		

GENERAL EDUCATION DISTRIBUTION COURSES		
UNIVERSITY CORE COURSES	COURSE	S.H.
NATURAL SCIENCE		
SOCIAL SCIENCE		
HUMANITIES		
CULTURAL DIVERSITY		
MAT 201		
CIS 232		
ANALYTICAL SKILLS		
FREE ELECTIVE		
FREE ELECTIVE		
FREE ELECTIVE		
FREE ELECTIVE		

ADMISSION REVIEW		
ACC _____	ACC W/C _____	REJ _____
LTR# _____	TOTAL SEM. HRS. _____	
RECOMMENDATIONS:		
LSK 045 _____	LSK 095 _____	CRL 101 _____
DEV. MATH _____	DEV. WRT. _____	REVISED _____
7/29/2009		

COLLEGE OF HOSPITALITY AND TOURISM MANAGEMENT
Niagara University

STUDENT CURRICULUM CARD

Concentrations for Hotel & Restaurant Management Majors:

Hotel & Restaurant Planning and Control

MHR 351	Finance Capital Budgeting
MHR 445	Advance Hotel Operations
MHR 420	Analytical Methods of Planning for Hotels & Restaurants
MHR 388 or HRM 321/331/341	

Foodservice Management

MHR 343	Menu Planning & Commercial Food Production
MHR 359	Foodservice Layout & Design
MHR 388	Food and Beverage Cost Control
MHR 398	Foodservice Purchasing

Restaurant Entrepreneurship

MHR 337	Restaurant Entrepreneurship: Concepts & Principles
MHR 361	Food & Culture
MHR 474	Restaurant Venture Planning
MHR 484	Restaurant Entrepreneur Project

Concentrations for Tourism and Recreation Management Majors:

Special Event and Conference Management

HRT 290	Tour Industry Management
TRM 370	Attractions and Event Management
TRM 390	Meetings and Convention Services
TRM 473	Facilities Management

Tourism Destination Management

TRM 340	Special Interest Tourism Marketing
TRM 399	Planning & Development of Tourism Ventures
TRM 485	Internet Marketing of Tourism Services
TRM 495	International Destination & Convention Marketing

Concentration for Sport Management Majors:

Sport Operations

SPM 360	Sport Communication & Technology
SPM 395	Recreation & Sport Programming
SPM 455	Sport Marketing & Promotion
SPM 473	Sport Facility Management

Elective Courses

1. If you desire a second concentration, you must fill all four HRT electives with the four courses specified in one of the remaining concentrations offered in the College of Hospitality and Tourism Management in any of the majors within the College of Hospitality and Tourism Management.
2. In general, an HRT elective is any concentration course outside your concentration, courses completed as part of a study abroad program, and the following courses:

HRT 330	Cultural Geography	HRT 355	Resort, Club & Casino Management
HRT 401 & 402	Honors Thesis I and II	HRT 419	Seminar on NYS Tourism
MHR 441	Special Topics in HRM	TRM 441	Special Topics in TRM
HRT 451 & 452	Disney Internship	TRM 370	Attractions & Events Management
HRT 499	Independent Research	SPM 355	Issues in Sport
HRT 493	Hospitality Co-op	SPM 441	Special Topics in Sports